

“Occupy Wall Street for Jesus”

Witnessing to the Wealthy, Worldly, & Well-Educated



Our Aspirations for You

Our Aspirations for You

Recognize your heart condition

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Go deeper with God

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Develop a burden to reach W3s

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Develop a burden to reach W3s

Learn how to attract and win converts

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**A transformed life,
totally committed to
Jesus Christ and our
Gospel mission**

Agenda

The case for reaching W3s

Heart conversion

Life transformation

Attracting spiritual interests

Studying with W3s and winning souls

Module 01

The Case for Reaching W3s



Poll the audience

Go to **menti.com** and use
the code **23 00 36**



W1: The Wealthy



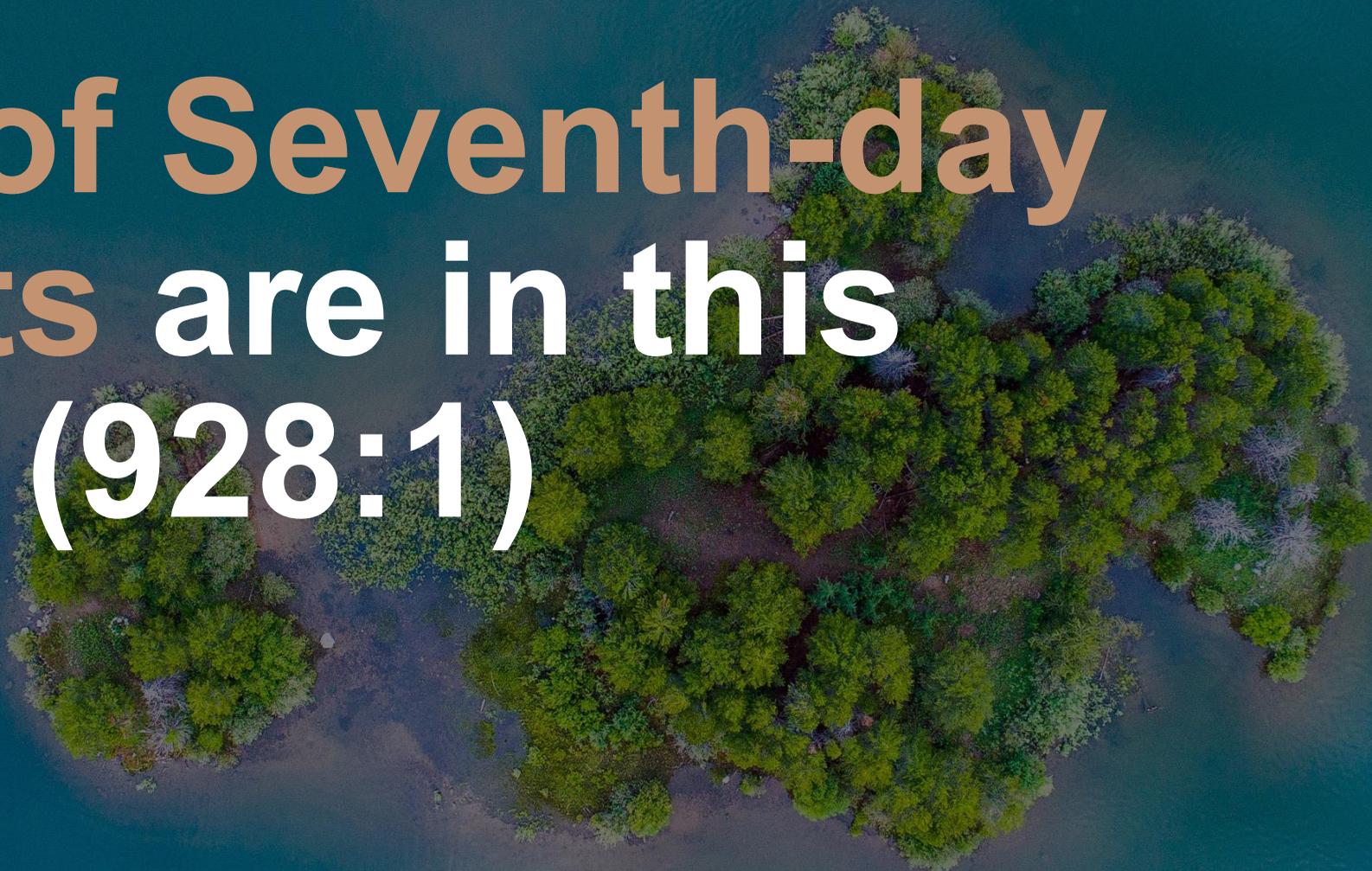
W1: The Wealthy

31M households in the USA
~80M people

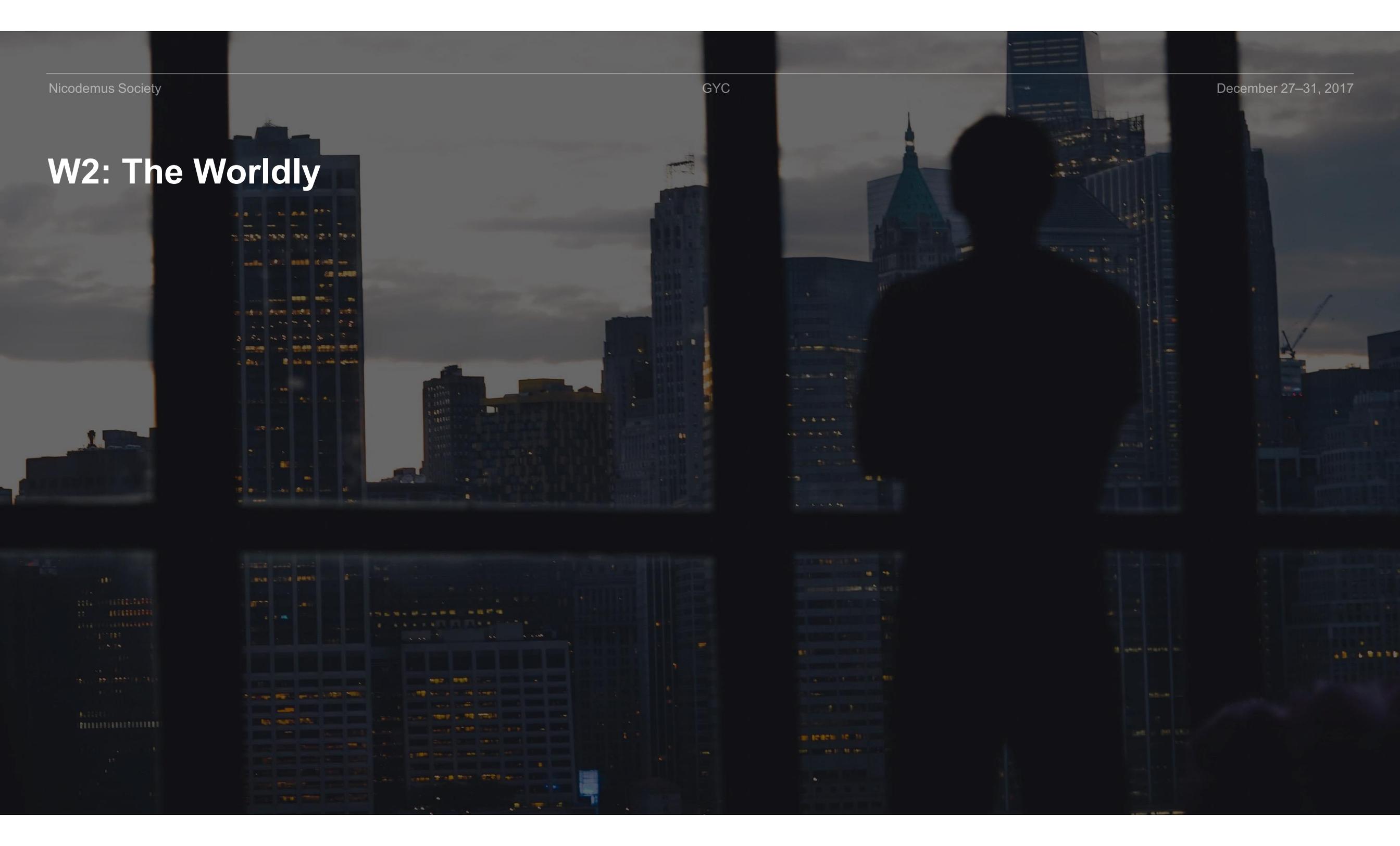
Top 25%
>\$100K HH income/year

W1: The Wealthy

**Only 7% of Seventh-day
Adventists are in this
Category (928:1)**

An aerial photograph of a small, circular island covered in dense green trees and vegetation, surrounded by deep blue water. The island is the central focus of the slide's background.

W2: The Worldly



W2: The Worldly

**Worldliness is not merely
a demographic...it is an
aspirational mindset**

W3: The Well-Educated

33% of Americans (63M people) over the age of 25 have earned a bachelors degree or above

W3s have always been a part of God's people

Abraham Joseph Moses Deborah
Samuel David Abigail Solomon Ezra
Nehemiah Mordecai Esther Daniel
Hananiah Mishael Azaraiah Elizabeth
Paul Roman Centurion Crispus Lydia
Joseph of Arimathea Cornelius Luke
Nebuchadnezzar Joanna **Nicodemus**

W3s are very difficult to reach



W3s are very difficult to reach

Psalm 19:7–10 | Proverbs 27:7

*The law of the Lord is perfect,
converting the soul...*

*The judgments of the Lord are true
and righteous altogether.*

*More to be desired are they than
gold...**Sweeter also than honey and
the honeycomb.***

W3s are very difficult to reach

Psalm 19:7–10 | Proverbs 27:7

God is sweeter than the honeycomb



W3s are very difficult to reach

Psalm 19:7–10 | Proverbs 27:7

**God is sweeter than the
honeycomb**

**The satisfied soul loathes
the honeycomb**

Key Stumbling Blocks → The Five 'Ps'

Key Stumbling Blocks → **The Five 'Ps'**

Mark 10:17–27

The Rich Young Ruler

Key Stumbling Blocks→ The Five 'Ps'

Mark 10:17–27

The Rich Young Ruler

Possessions

Key Stumbling Blocks→ The Five 'Ps'

Mark 6:14–29

King Herod

Key Stumbling Blocks→ The Five 'Ps'

Mark 6:14–29

King Herod

Peers & Prestige

Key Stumbling Blocks → The Five 'Ps'

Acts 26:24–32

King Agrippa

Key Stumbling Blocks → **The Five ‘Ps’**

Acts 26:24–32

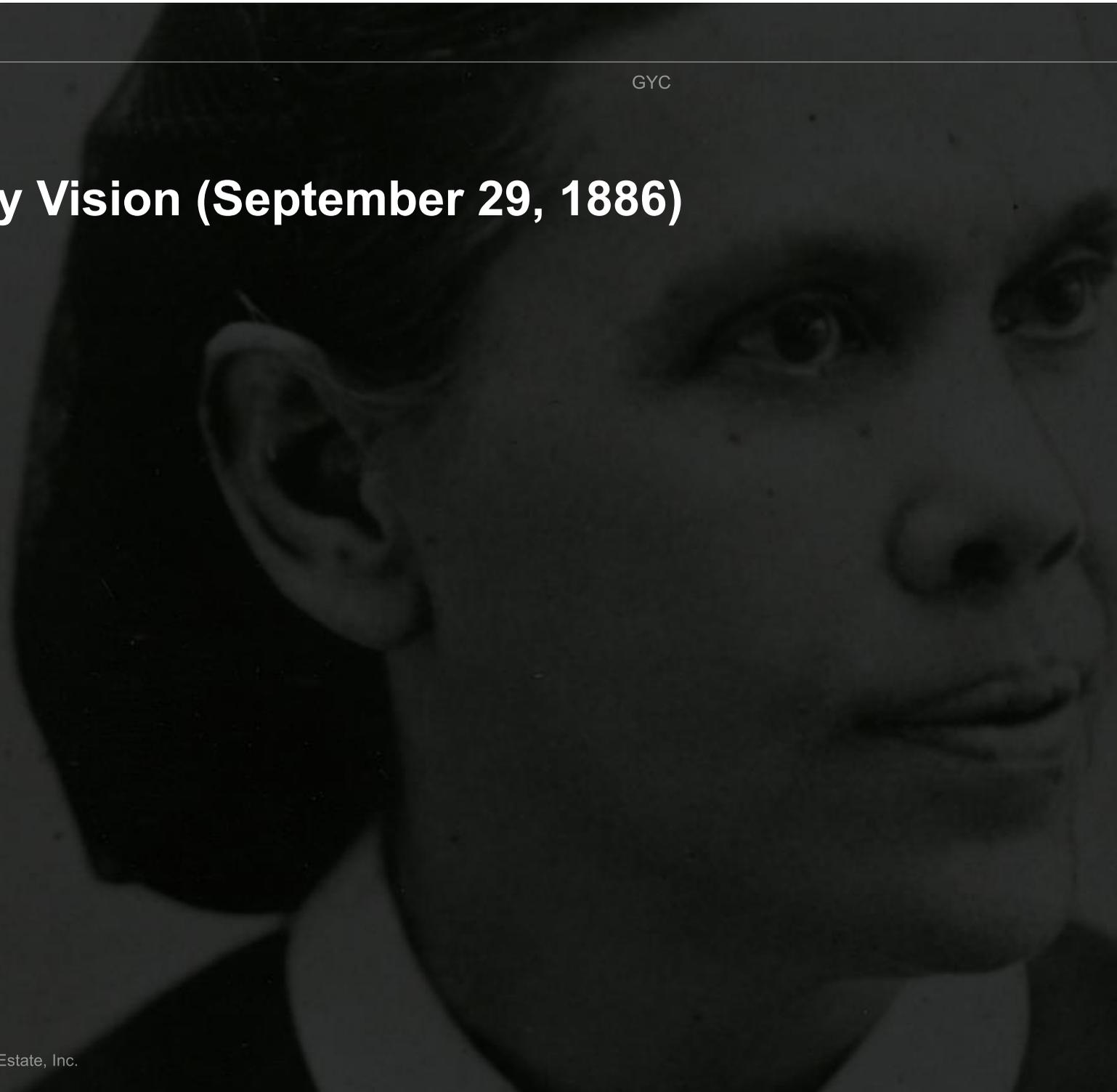
King Agrippa

Procrastination

Key Stumbling Blocks → The Five 'Ps'

Pride

Whortleberry Vision (September 29, 1886)



Whortleberry Vision (September 29, 1886)

2SAT 43.4

I then took my berries and went to the wagon. Said I, “This is the nicest fruit that I ever picked, and I gathered it close by, while you have wearied yourselves by searching at a distance without success.”

Whortleberry Vision (September 29, 1886)

2SAT 43.4

Then all came to look at my fruit. Said they, “**These are high-bush berries**, firm and good. We did not think we could find anything on the high bushes, so hunted only for low-bush berries, and we have found only a few of these.”

Whortleberry Vision Interpretation: W3s should not be overlooked

Whortleberry Vision Interpretation: W3s should not be overlooked

21MR 317.1

I am sure that the dreams that I have had of late teach me lessons that **there is a neglect to get the better classes to become interested. While the poor classes are not to be neglected, neither should the higher and more intelligent classes be overlooked.**

Whortleberry Vision Interpretation: W3s should not be overlooked

21MR 317.1

I have been, in dreams, instructed that we overlook the fields close by us to labor in far away fields, and we pick very inferior berries when there are larger and a better quality of berries all ready to be gathered. And **we are making a mistake in this kind of labor.**

W3s are "soul-burdened" & require personal efforts to be reached

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6T 78.3

We talk and write much of the neglected poor; should not some attention be given also to the neglected rich?

W3s are "soul-burdened" & require personal efforts to be reached

6T 78.3

**Many look upon this class as
hopeless....**

**Thousands of wealthy men have gone
to their graves unwarned because they
have been judged by appearance and
passed by as hopeless subjects.**

W3s are "soul-burdened" & require personal efforts to be reached

6T 78.3

But, indifferent as they may appear, I have been shown that most of this class are soul-burdened... There are thousands of rich men who are starving for spiritual food. Many in official life feel their need of something which they have not.

W3s are "soul-burdened" & require personal efforts to be reached

6T 78.3

Few among them go to church, for they feel that they receive no benefit. The teaching they hear does not touch the soul. Shall we make no personal effort in their behalf?

Worldliness is a great barrier

Worldliness is a great barrier

MH 209.3

So today God is seeking for souls among the high as well as the low. There are many like Cornelius, men whom He desires to connect with His church. Their sympathies are with the Lord's people. **But the ties that bind them to the world hold them firmly.**

Worldliness is a great barrier

MH 209.3

It requires moral courage for these men to take their position with the lowly ones. Special effort should be made for these souls, who are in so great danger because of their responsibilities and associations.

Apparent worldliness should not deter us

Apparent worldliness should not deter us

COL 230, 231

Those who stand high in the world for their education, wealth, or calling, are seldom addressed personally in regard to the interests of the soul. Many Christian workers hesitate to approach these classes. But this should not be.

Apparent worldliness should not deter us

COL 230, 231

If a man were drowning, we would not stand by and see him perish because he was a lawyer, a merchant, or a judge. If we saw persons rushing over a precipice, we would not hesitate to urge them back, whatever might be their position or calling.

Apparent worldliness should not deter us

COL 230, 231

Neither should we hesitate to warn men of the peril of the soul. None should be neglected because of their apparent devotion to worldly things.

We are neglecting W3s out of fear out of fear and lack of faith

We are neglecting W3s out of fear out of fear and lack of faith

21MR 317.2

There are intelligent men and women whom we are afraid to work for, fearing repulse; but earnest efforts should be made for the higher classes, coming close to their hearts, visiting them and using special wisdom to win them to the truth.

We are neglecting W3s out of fear out of fear and lack of faith

21MR 317.2

There should be no pushing, no sharp contention, but leading their minds out to investigate.

We are neglecting W3s out of fear out of fear and lack of faith

21MR 317.2

One reason why efforts have not heretofore been made for the higher classes as I have presented before you, is a lack of faith and real courage in God.

W3s evangelism should be prioritized...

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COL 230

Those who belong to the higher ranks of society are to be sought out with tender affection and brotherly regard.

W3s evangelism should be prioritized...

COL 230

Men in business life, in high positions of trust, men with large inventive faculties and scientific insight, men of genius, teachers of the gospel whose minds have not been called to the special truths for this time,— these should be the first to hear the call. To them the invitation must be given.

...so that they can help spread the Gospel through their means...

...so that they can help spread the Gospel through their means...

9T 114

The Lord desires that moneyed men shall be converted, and act as His helping hand in reaching others. He desires that those who can help in the work of reform and restoration shall see the precious light of truth and be transformed in character, and led to use their entrusted capital in His service.

...so that they can help spread the Gospel through their means...

9T 114

**He would have them invest the means
He has lent them, in doing good, in
opening the way for the gospel to be
preached to all classes nigh and afar
off.**

...and personal efforts

...and personal efforts

AA 140

The greatest men of this earth are not beyond the power of a wonder-working God...God will convert men who occupy responsible positions, men of intellect and influence. Through the power of the Holy Spirit many will accept the divine principles.

...and personal efforts

AA 140

Converted to the truth, they will become agencies in the hand of God to communicate the light. They will have a special burden for other souls of this neglected class. Time and money will be consecrated to the work of the Lord, and new efficiency and power will be added to the church.

W3s require a different approach

W3s require a different approach

MS 66, 1984

The intelligent, the refined, are altogether too much passed by. The hook is not baited to catch this class, and ways and methods are not prayerfully devised to reach them with truth that is able to make them wise unto salvation.

W3s require a different approach

MS 66, 1984

Most generally the fashionable, the wealthy, the proud, understand by experience that happiness is not to be secured by the amount of money that they possess, or by costly edifices, and ornamental furniture and pictures.

W3s require a different approach

MS 66, 1984

**They want something they have not.
But this class are attracted toward
each other, and it is hard to find
access to them...The rich left alone
without any effort to save them
become shut up more and more to
their own ideas.**

W3s require a different approach

MS 66, 1984

Their own train of thoughts and associations lose eternity out of their reckoning. They grow more proud and selfish, hard-hearted and unimpressible, suspicious that every one wants to get money.

W3s are best reached by personal effort

W3s are best reached by personal effort

6T 78.4

Some will ask: Can we not reach them with publications? There are many who cannot be reached in this way. It is personal effort that they need.

W3s are best reached by personal effort

MH 213.3

It is by no casual, accidental touch that wealthy, world-loving, world-worshiping souls can be drawn to Christ. These persons are often the most difficult of access. Personal effort must be put forth for them by men and women imbued with the the missionary spirit, those who will not fail or be discouraged.

We must be in the world but not of the world

We must be in the world but not of the world

MH 24.2

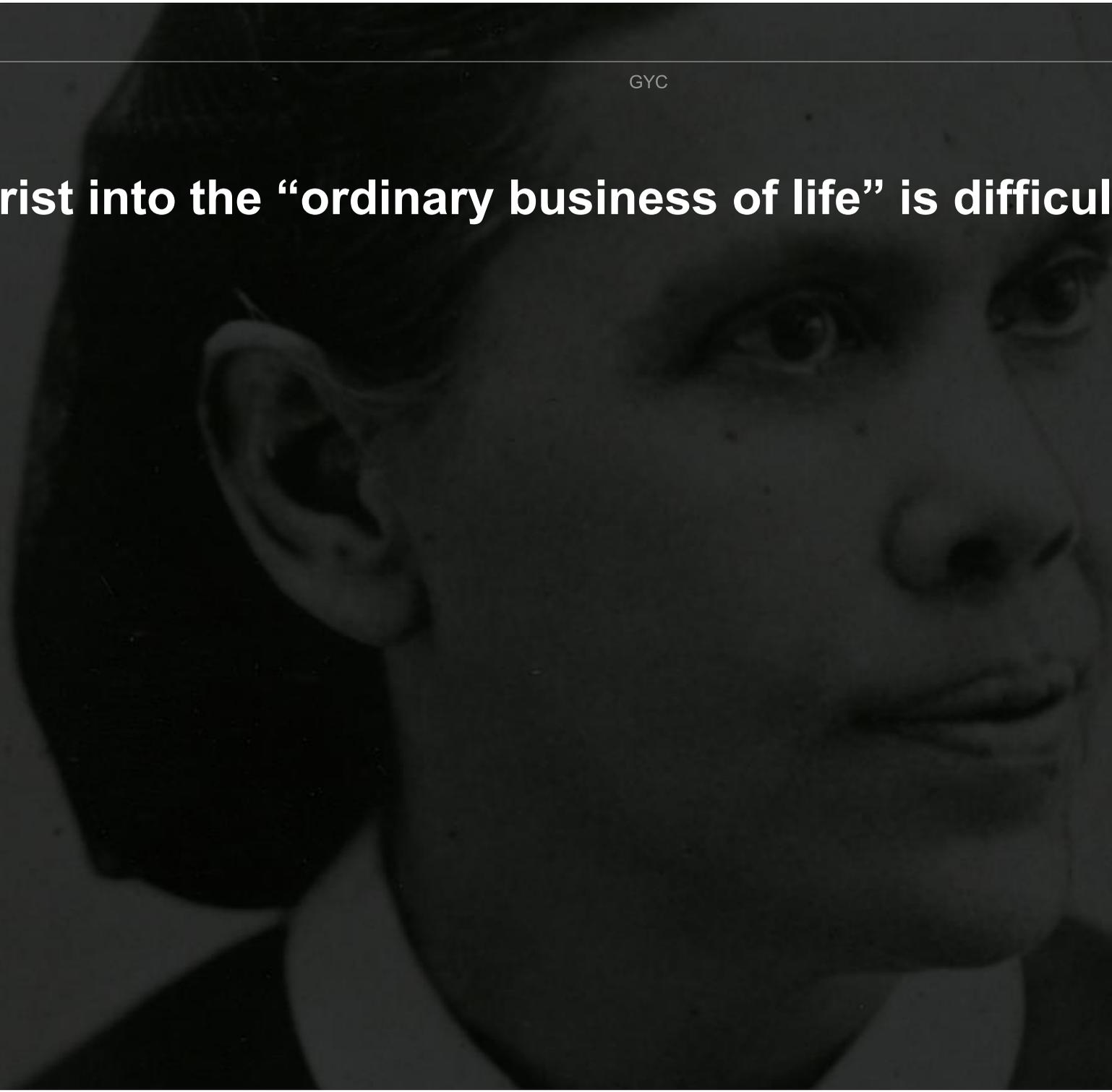
While He ministered to the poor, Jesus studied also to find ways of reaching the rich. He sought the acquaintance of the wealthy and cultured Pharisee, the Jewish nobleman, and the Roman ruler.

We must be in the world but not of the world

MH 24.2

He accepted their invitations, attended their feasts, made Himself familiar with their interests and occupations, that He might gain access to their hearts, and reveal to them the imperishable riches.

Bringing Christ into the “ordinary business of life” is difficult...



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CT 279.2

It requires more grace, more stern discipline of character, to work for God in the capacity of mechanic, merchant, lawyer, or farmer, carrying the precepts of Christianity into the ordinary business of life, than to labor as an acknowledged missionary in the open field.

...but it is what the Lord requires

CT 279.2

It requires a **strong spiritual nerve** to bring religion into the workshop and the business office, sanctifying the details of everyday life, and ordering every transaction according to the standard of God's word. **But this is what the Lord requires.**

Global Mission Pioneers

Pioneers are laypeople who volunteer at least a year to establish a congregation in an unentered area **within their own culture.**

They have the advantage of **knowing the culture, speaking the language, blending with the local people--and being far less expensive than overseas missionaries.**

**Will you take up
the challenge?**

Reflect

Who are the W³s in your life?

Who will you pray for?



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