



S O C I A L  
M E D I A

# Snapchat, Selfies, and Salvation

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**Paul Getting the Gospel to Go Viral**  
**Acts 19**

“And this continued for two years, so that all who dwelt in Asia heard the word of the Lord Jesus, both Jews and Greeks.”

Acts 19:10

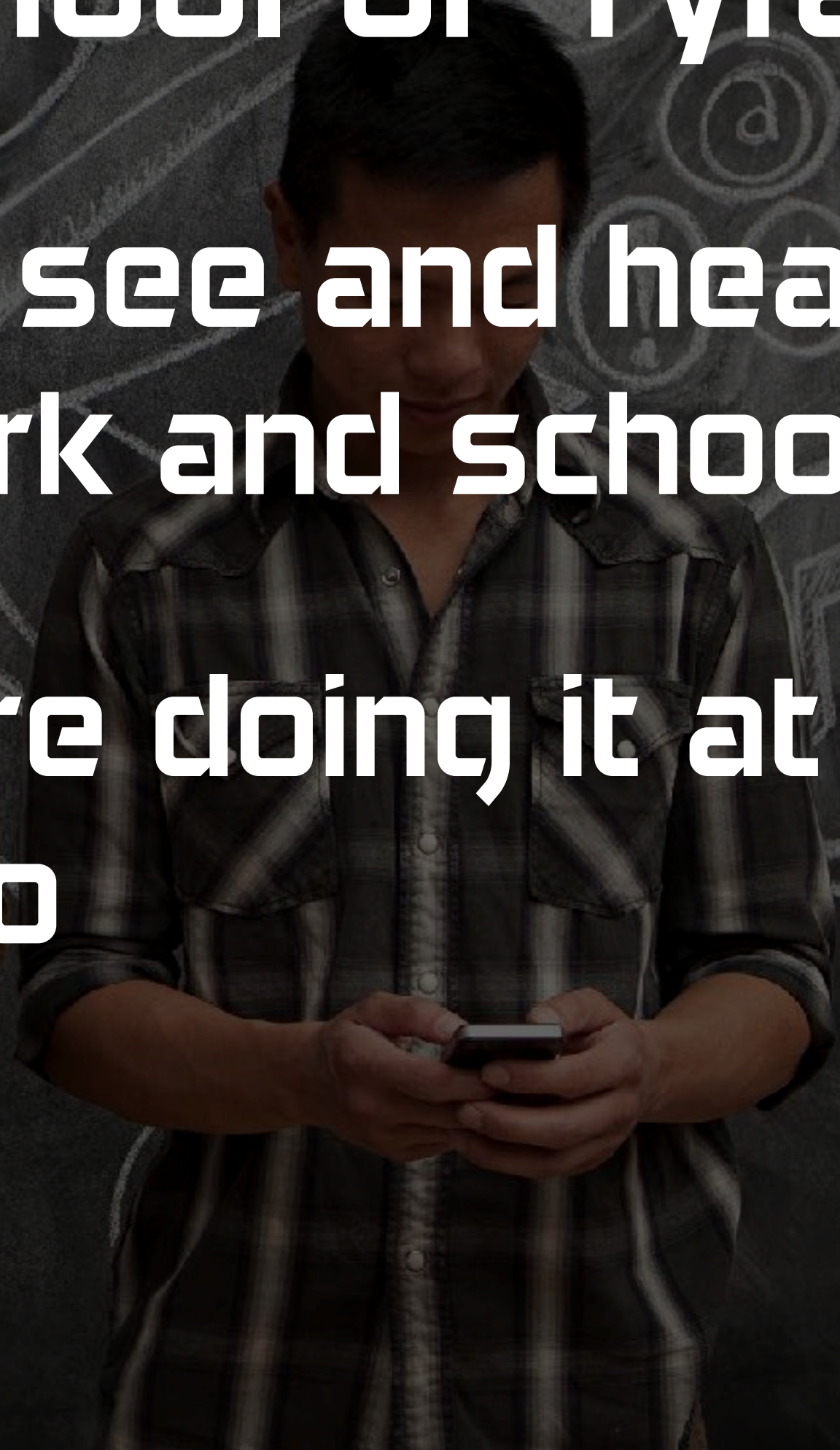
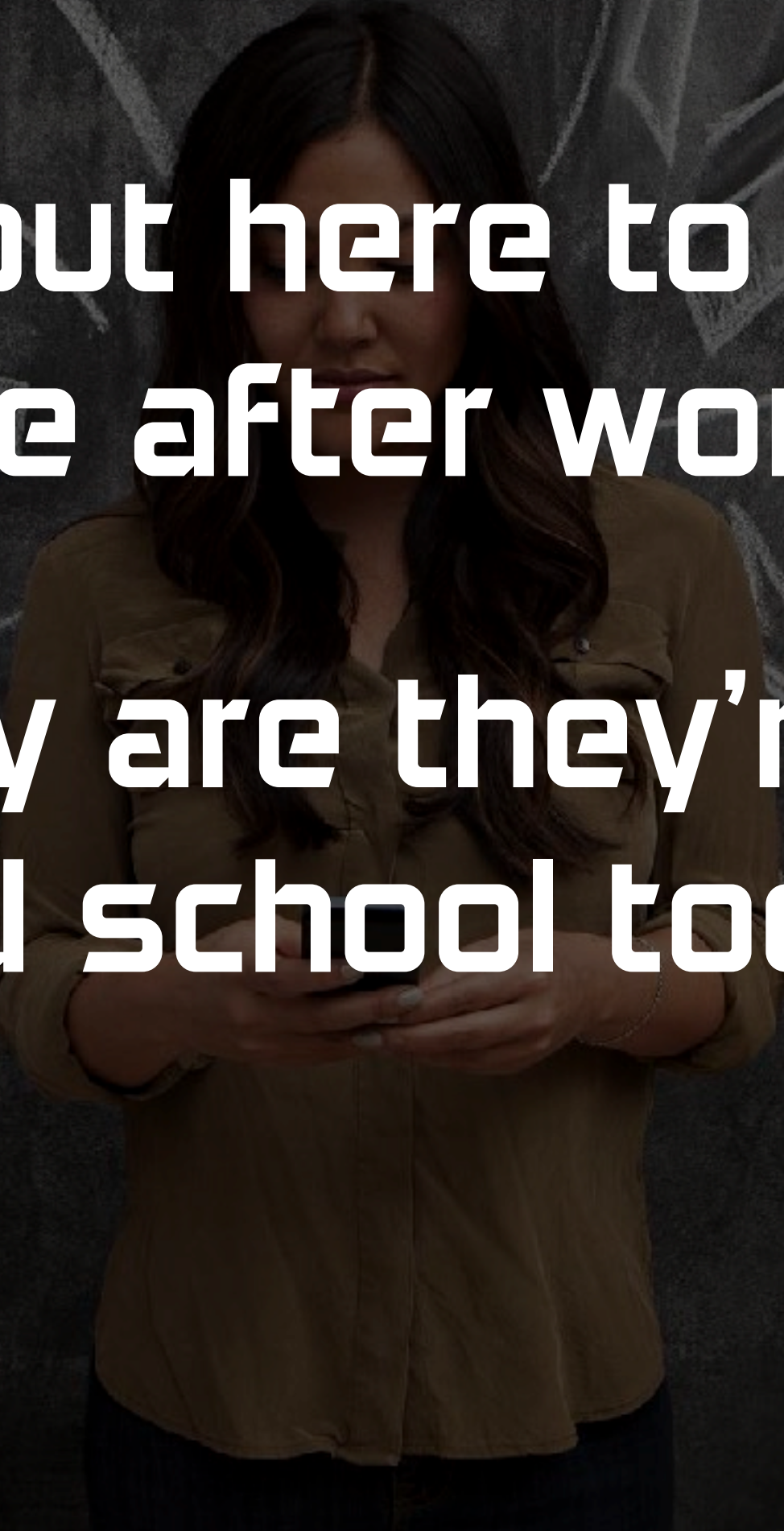
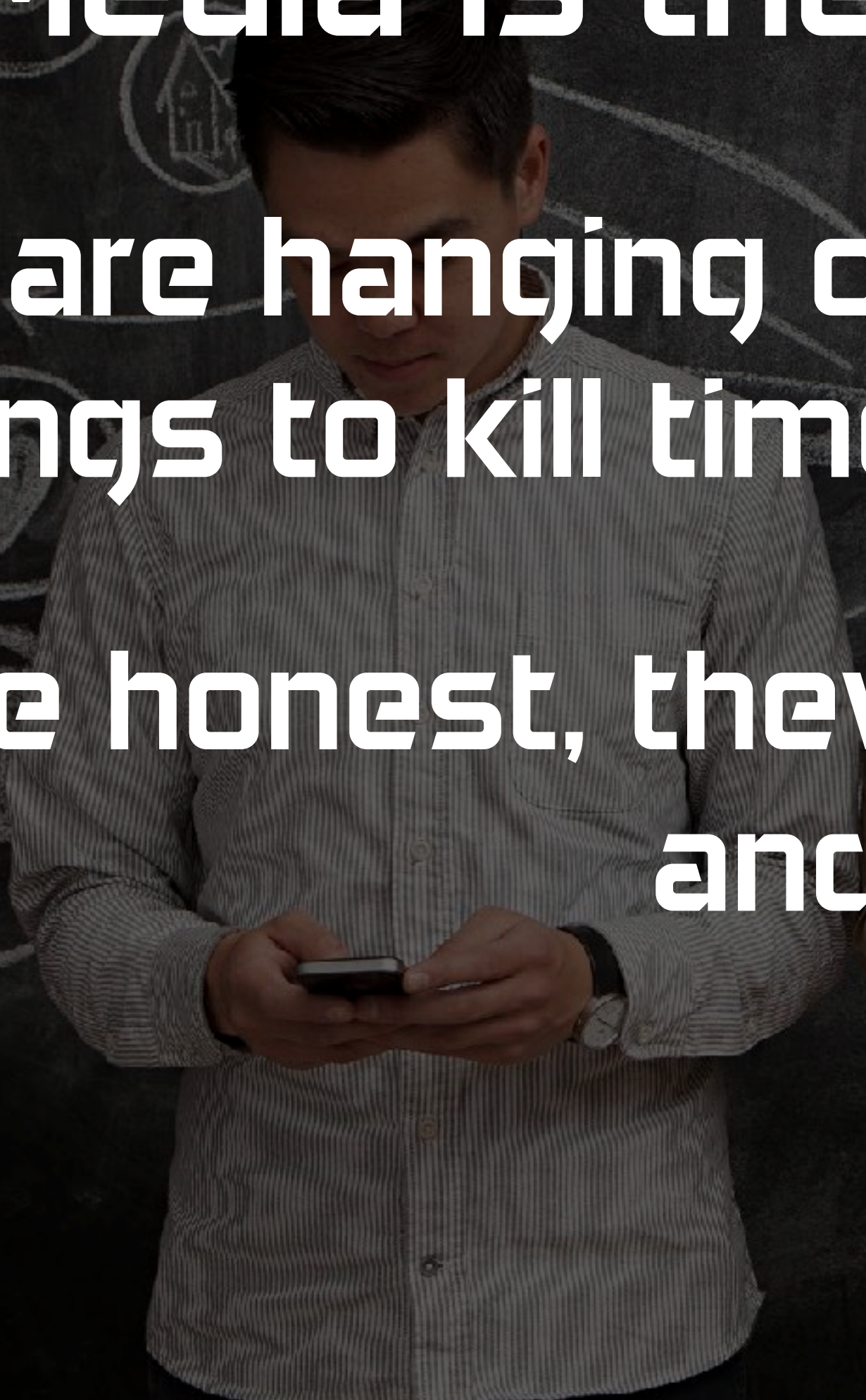
# The School of Tyrannus

A facility in Ephesus that was used in the heat of the day as a place for people to talk about new ideas and teachings after work or school. A place to see and hear new things when they had nothing else to do

# **Social Media is the New School of Tyrannus**

**People are hanging out here to see and hear new things to kill time after work and school.**

**Let's be honest, they are they're doing it at work and school too**



# Some Staggering Statistics

- World population 7.6 Billion
- 3.8 Billion are on the internet
- 2.8 billion are active on social media
- One billion people are active on Facebook
- One hundred million people use Instagram every month
- 91% of retail brands use 2 or more social media accounts

# Some Staggering Statistics

- Internet users have an average of 5.54 social media channels
- 75% of Facebook users and 50% of Instagram users visit sites daily
- Social media use increased by 482 Million since Jan 2016
- 1 million new active mobile social users are added every day. That's 12 each second
- Facebook messenger and WhatsApp handle 60 billion messages a day

# Some Staggering Statistics

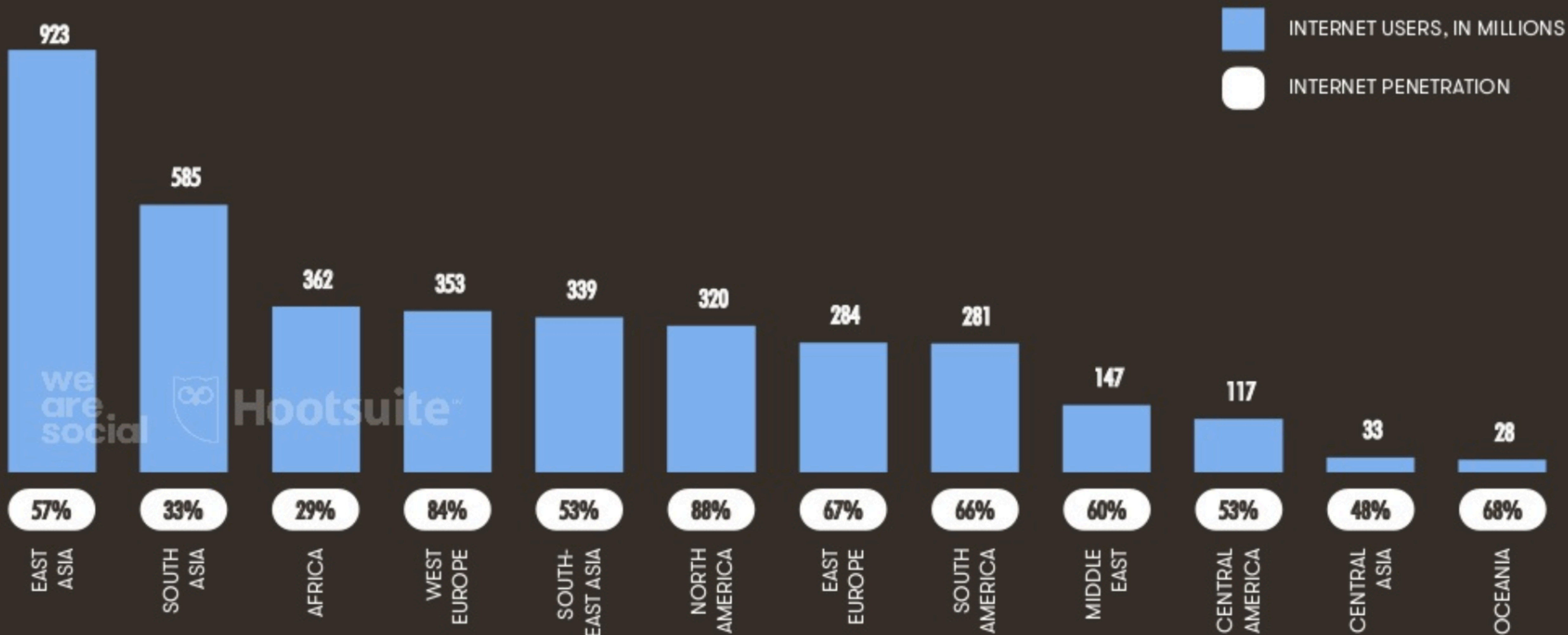
- On any given day Snapchat reaches 41% of 18-34 year olds in the US
- 50% of 18-24 year olds go on Facebook when they wake up
- Average daily time used on social media in 2016 is 118 minutes



JAN  
2017

# INTERNET USE: REGIONAL OVERVIEW

INTERNET USERS (IN MILLIONS), AND INTERNET PENETRATION, BY REGION



# Profiles for Major Social Networks

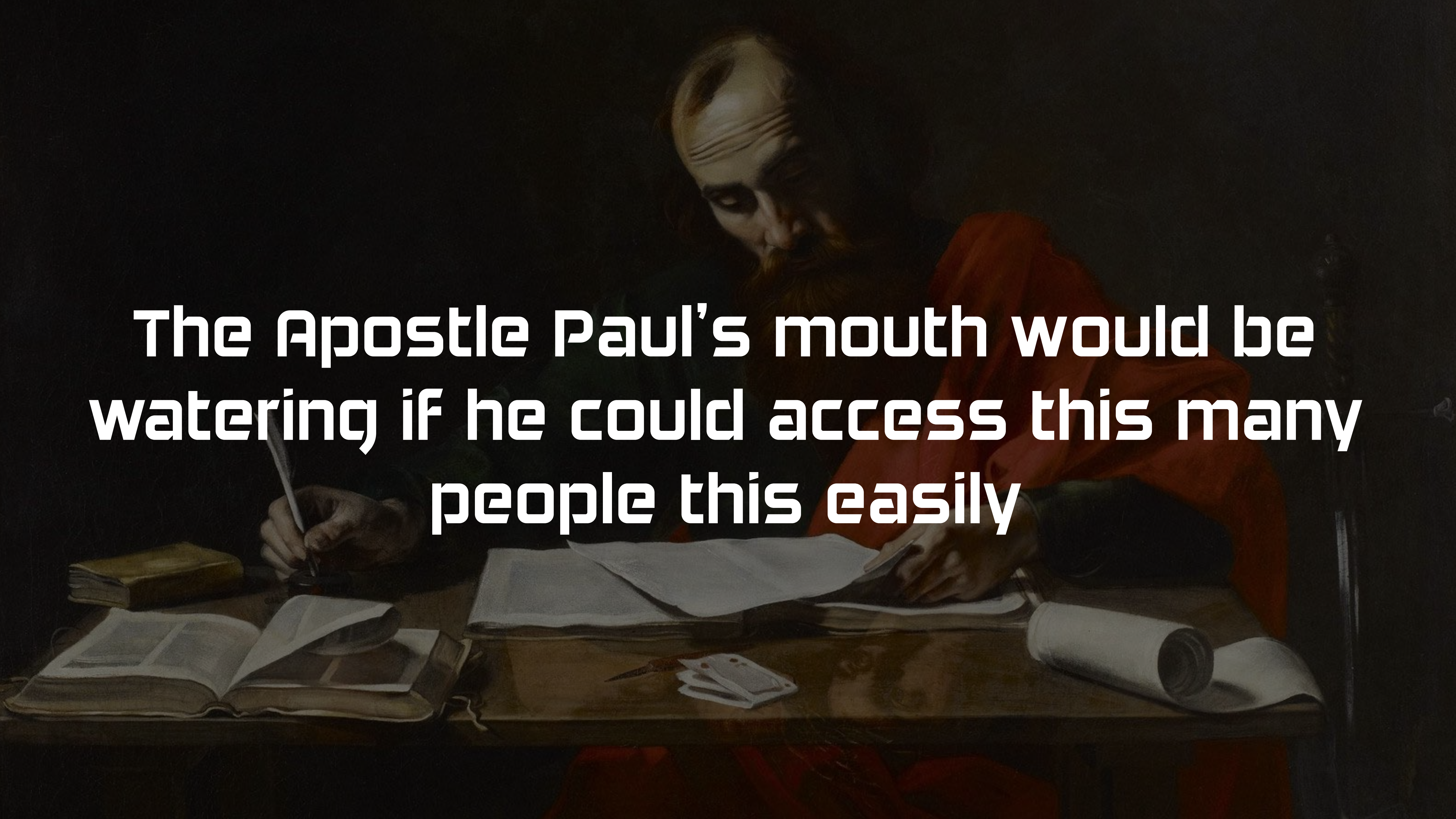
Facebook 1.9 Billion

YouTube 1 Billion

Instagram 600 Million

Twitter 317 Million

Snapchat 300 Million

A painting of the Apostle Paul, depicted as a man with a long, dark beard and hair, wearing a red robe. He is seated at a wooden desk, leaning forward and writing with a quill pen on a scroll. The desk is cluttered with various items: an open book on the left, a stack of papers in the center, a rolled-up scroll on the right, and a small object, possibly a quill holder or a small box, in the foreground. The background is dark and indistinct, focusing attention on the figure and his work.

**The Apostle Paul's mouth would be watering if he could access this many people this easily**



**Yeah, but isn't there a lot of bad stuff  
on social media?**

# Terrorist Propaganda



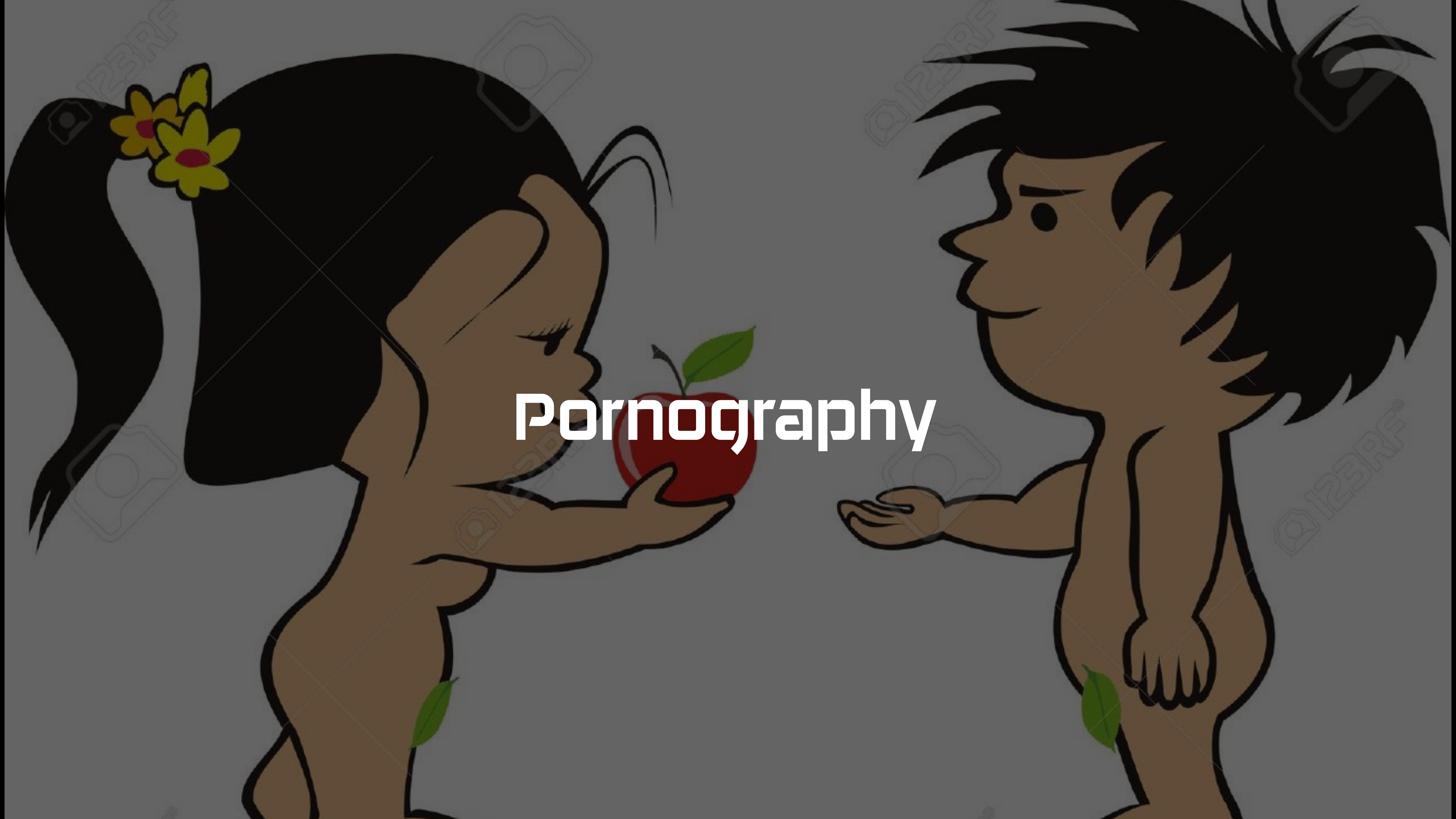


# Violence



# Cyber Bullying





**Pornography**





# Streaming troubleshooting

Facebook Live

# Spiritualism



An illustration on a dark blue background. A large smartphone is shown with a man in a white shirt and red tie drowning in a pool of water inside the screen. A speech bubble above the man says "Help!".

Help!

# Addiction and How Social Media Shapes the Brain

A woman with long brown hair is driving a car, looking out the window. The text "Be smarter than your brain." is overlaid in white. A coffee cup is visible on the dashboard.

Be smarter than  
your brain.

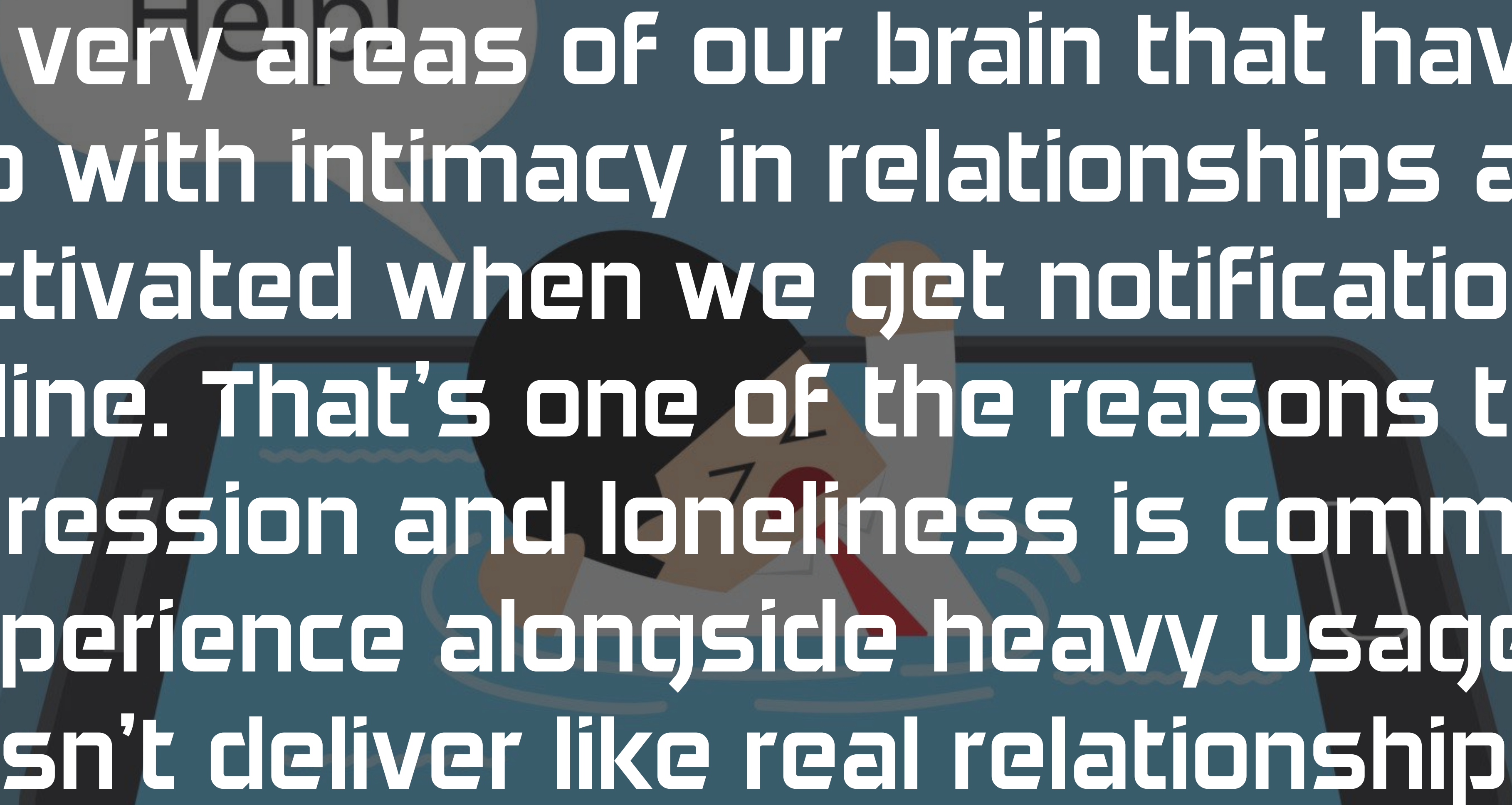
5 WAYS  
SOCIAL MEDIA  
IS CHANGING  
YOUR BRAIN  
RIGHT  
NOW



A conceptual illustration where a man is shown drowning in a pool of water that is contained within a large smartphone frame. The man is depicted with a distressed expression, his head and arms visible above the water level. A speech bubble above him contains the word "Help!". The background is a dark, muted blue, and the overall style is flat and illustrative.

Help!

**“Our bodies are physiologically rewarding ourselves for talking about ourselves online”**

An illustration of a person with dark hair and a red tie, looking down at a smartphone. A speech bubble above the person's head contains the word "Help!". The background is a dark blue gradient.

The very areas of our brain that have to do with intimacy in relationships are activated when we get notifications online. That's one of the reasons that depression and loneliness is commonly experience alongside heavy usage. It doesn't deliver like real relationships do



Peaceful



A stylized illustration of a person with dark hair and a red life preserver floating in a blue pool of water. The scene is framed within a large, dark smartphone screen. A speech bubble above the person contains the word "Help!".

Help!

**There's a reason you get notifications about what other people are doing, not related to your posts. They are trying to pull you back in**

**You don't have to chase notifications**



Help!

## Some Important Thoughts:

1) All addictive behavior is an attempt to numb pain

2) What thoughts am I trying to avoid?

3) Have I brought my brokenness to Jesus, or am I looking to the attention of others to fill that void?

A stylized illustration of a person with dark hair and a red tie, appearing to be in a blue pool of water. A speech bubble above the person contains the word "Help!". In the background, a large smartphone is visible, suggesting the person is using a device to communicate or escape. The overall scene conveys a sense of distress and seeking help.

Help!

Some Important Thoughts:

- 4) Is the cause I'm posting about my way of escaping my real brokenness?
- 5) Does running "so and so" down numb the pain and the insecurity I feel?



Help!

Some Helpful Steps:

You choose when you reply and look

Why am I on here?

Treat it like the post office

“Don’t shop when you’re hungry”

A cartoon illustration of a person with dark hair and a red tie, floating in a blue pool of water. A speech bubble above the person says "Help!". In the background, a large smartphone is visible, with the person's head and arms appearing to be inside the screen. The overall scene suggests a person seeking help or support, possibly related to digital technology or mental health.

Help!

**Some Helpful Steps:**

**Am I looking for affirmation and attention?**

**Down time when you wake up and go to bed**

**Be honest with yourself, if you need to take**

**time away, do it**

**But deal with the real root issues, otherwise**

**you'll just jump back in**

A woman with blonde hair styled in a bun, wearing a blue denim shirt and large gold earrings, is smiling and holding a smartphone up to take a selfie. The background is a textured, light brown wall.

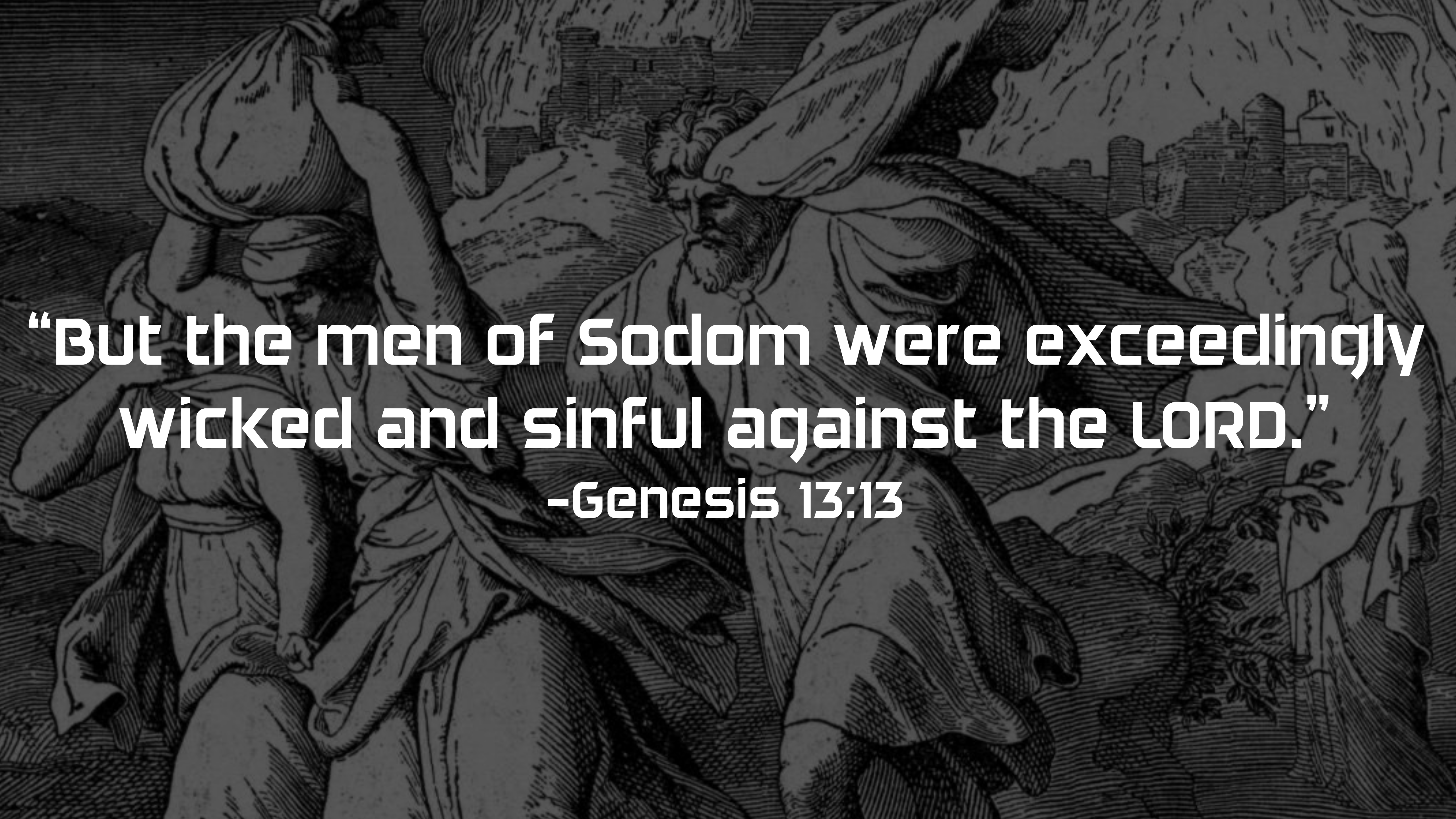
Selfie (n.):

a picture taken of a person  
by that person

**Self(ie)-ishness**



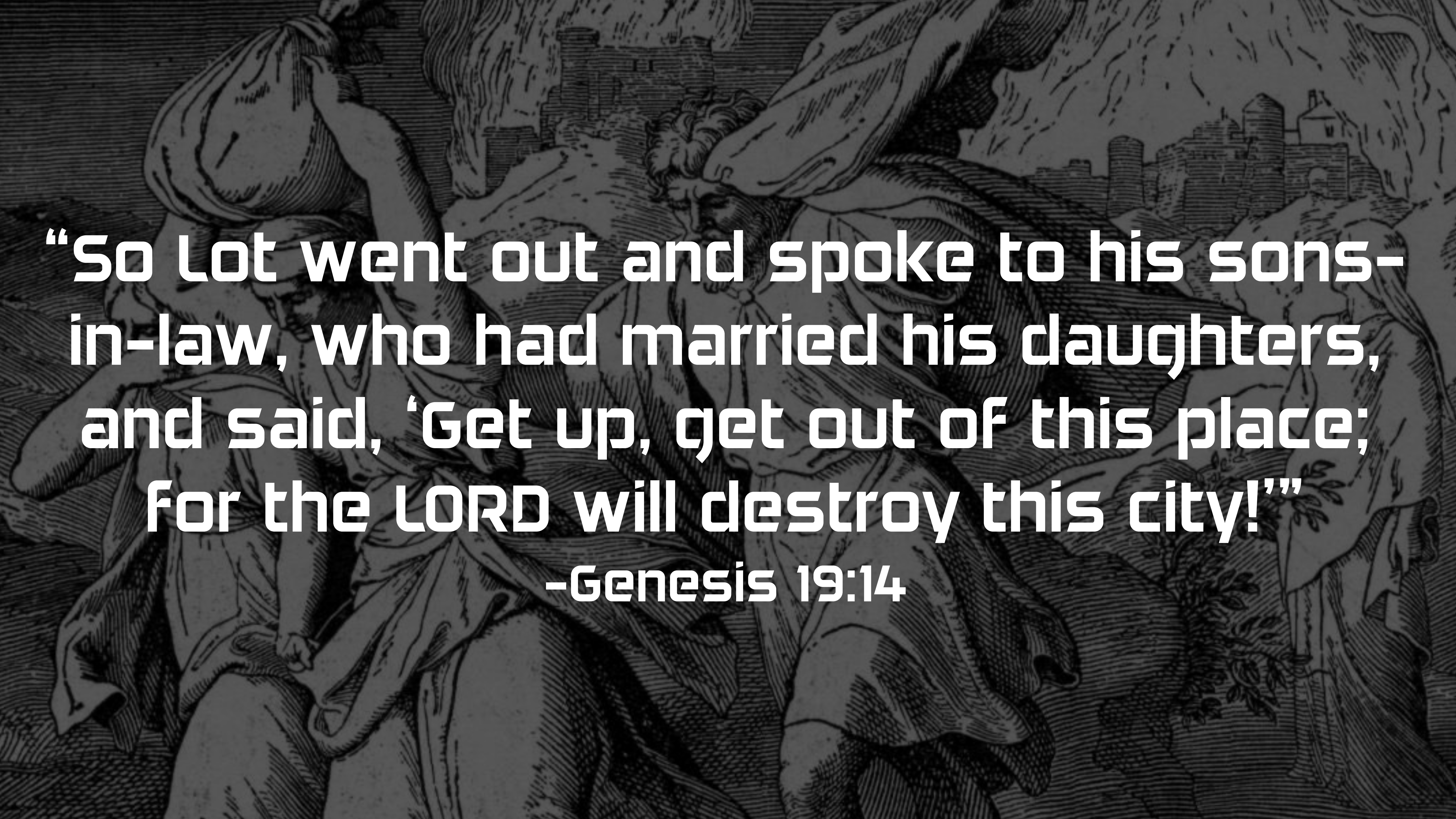
**A lesson from the life of Lot**



**“But the men of Sodom were exceedingly wicked and sinful against the LORD.”**

**-Genesis 13:13**





**“So Lot went out and spoke to his sons-in-law, who had married his daughters, and said, ‘Get up, get out of this place; for the LORD will destroy this city!’”**

**-Genesis 19:14**

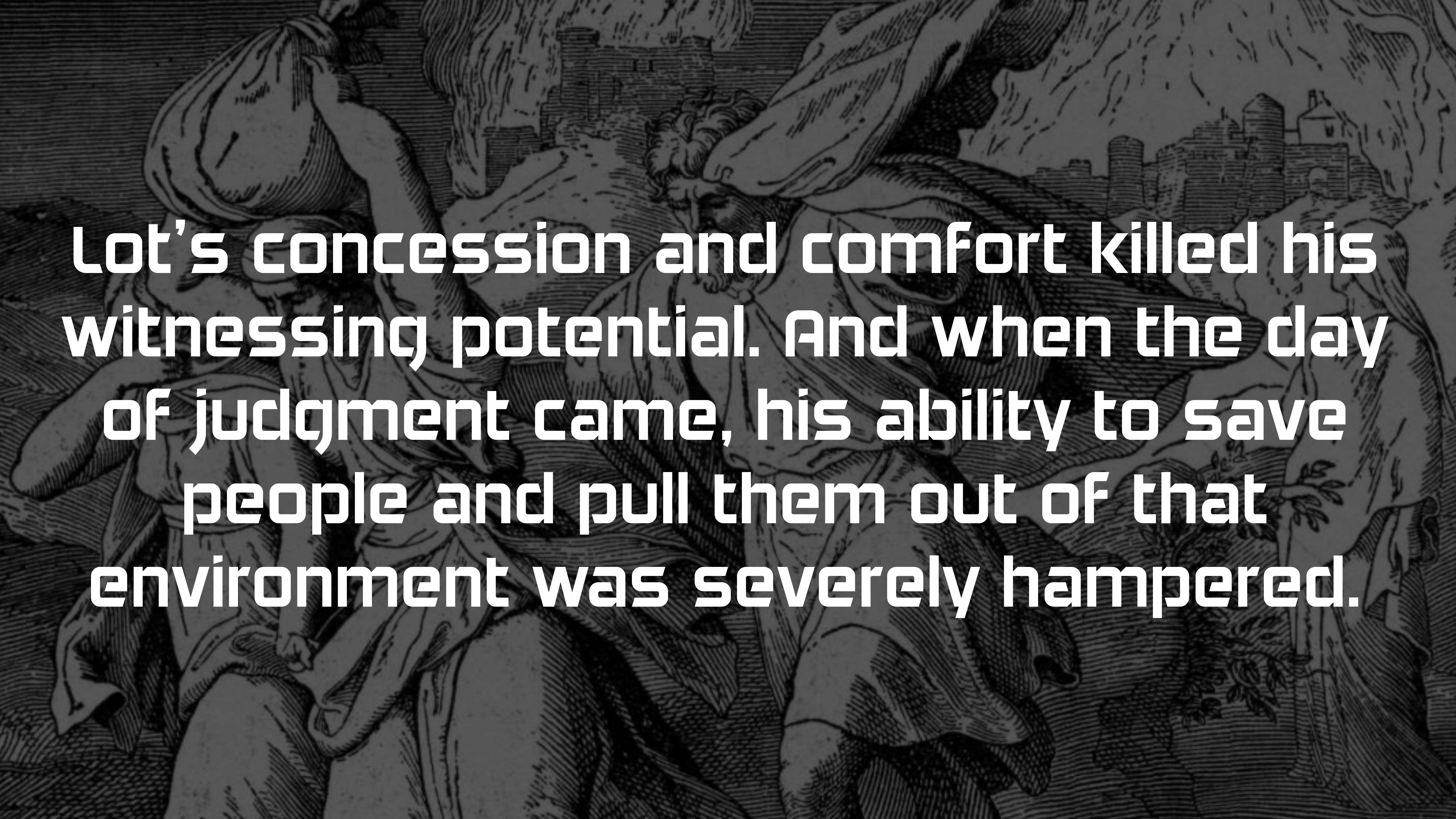


**“But to his sons-in-law he seemed to be  
joking.”**

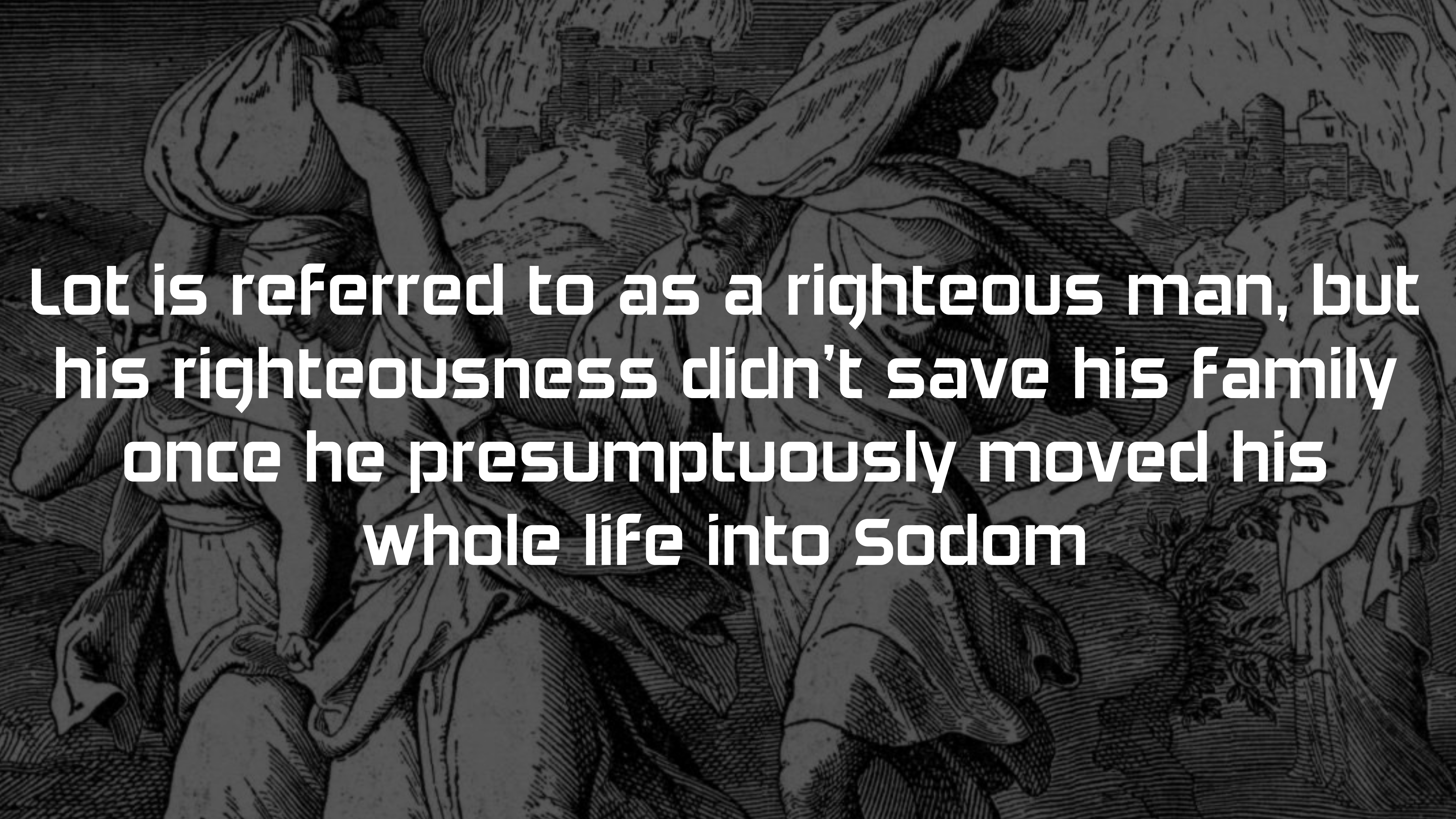
**-Genesis 19:14**



**Why do you think they responded to his urgent warning this way?**

A dark, monochromatic illustration of a biblical scene, likely the rescue of Lot's daughters. The scene is rendered in a detailed, woodcut-like style with fine lines and cross-hatching for shading. In the foreground, a man with a beard and long hair is shown in a state of distress, being held or supported by others. To the right, a woman is depicted in a similar state of vulnerability. In the background, a city with several buildings and a tower is visible, suggesting a place of refuge or a city under siege. The overall mood is one of tragedy and helplessness.

**Lot's concession and comfort killed his witnessing potential. And when the day of judgment came, his ability to save people and pull them out of that environment was severely hampered.**



**Lot is referred to as a righteous man, but his righteousness didn't save his family once he presumptuously moved his whole life into Sodom**

A photograph of a wooden cross standing on a thatched roof. The roof is made of layered wooden planks and has a textured, layered appearance. The cross is made of two weathered wooden beams. The background is a clear, bright blue sky with some light, wispy clouds. The overall scene is brightly lit, suggesting a sunny day.

# The new outpost center

## **Outpost Center**

**A missionary community outside of a city that provides education, restoration, and preparation for work that is to be done in the city**

## **Outpost Center**

**They establish a center of influence inside of the city to win their trust and friendship, all with the goal of making intentional efforts to win their souls**

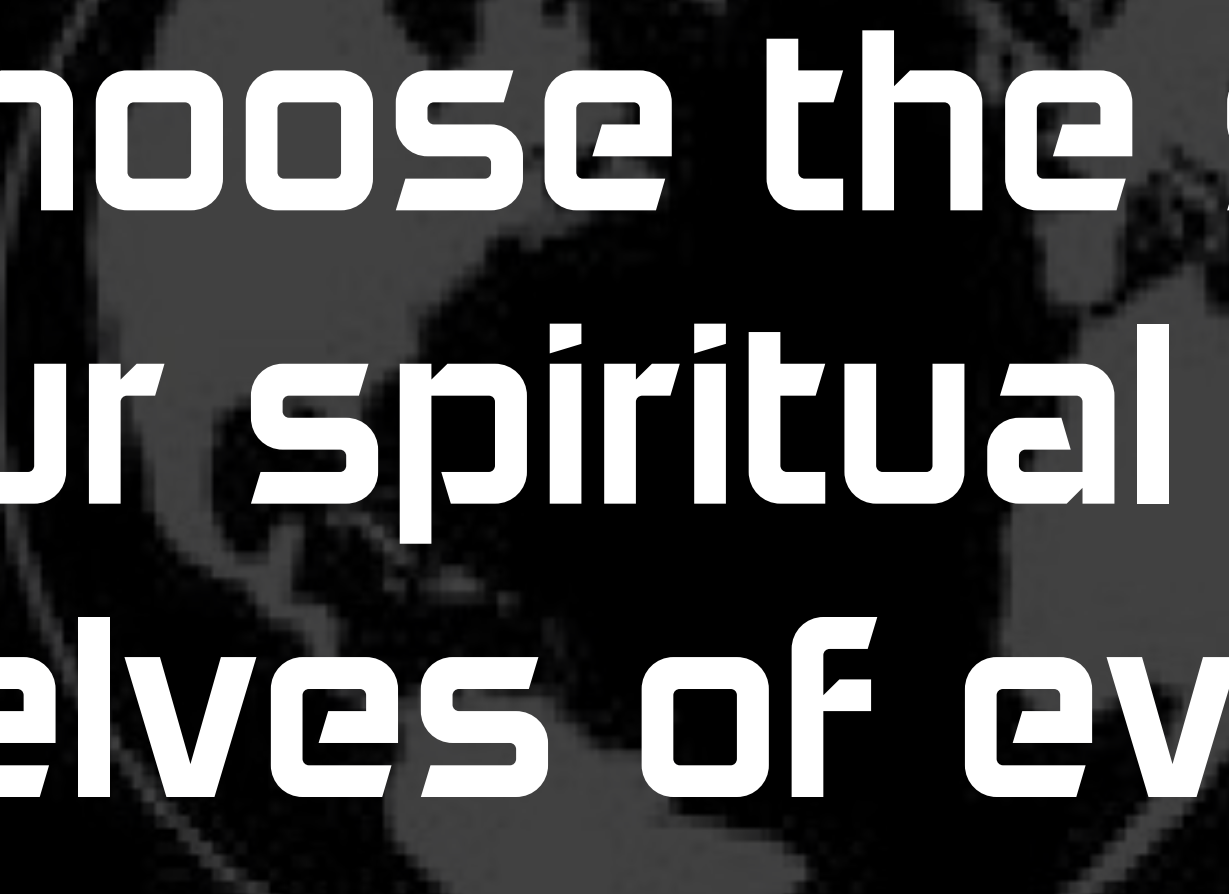




**God has not called us to live “in” social media. But He has called us to influence people in/with social media**

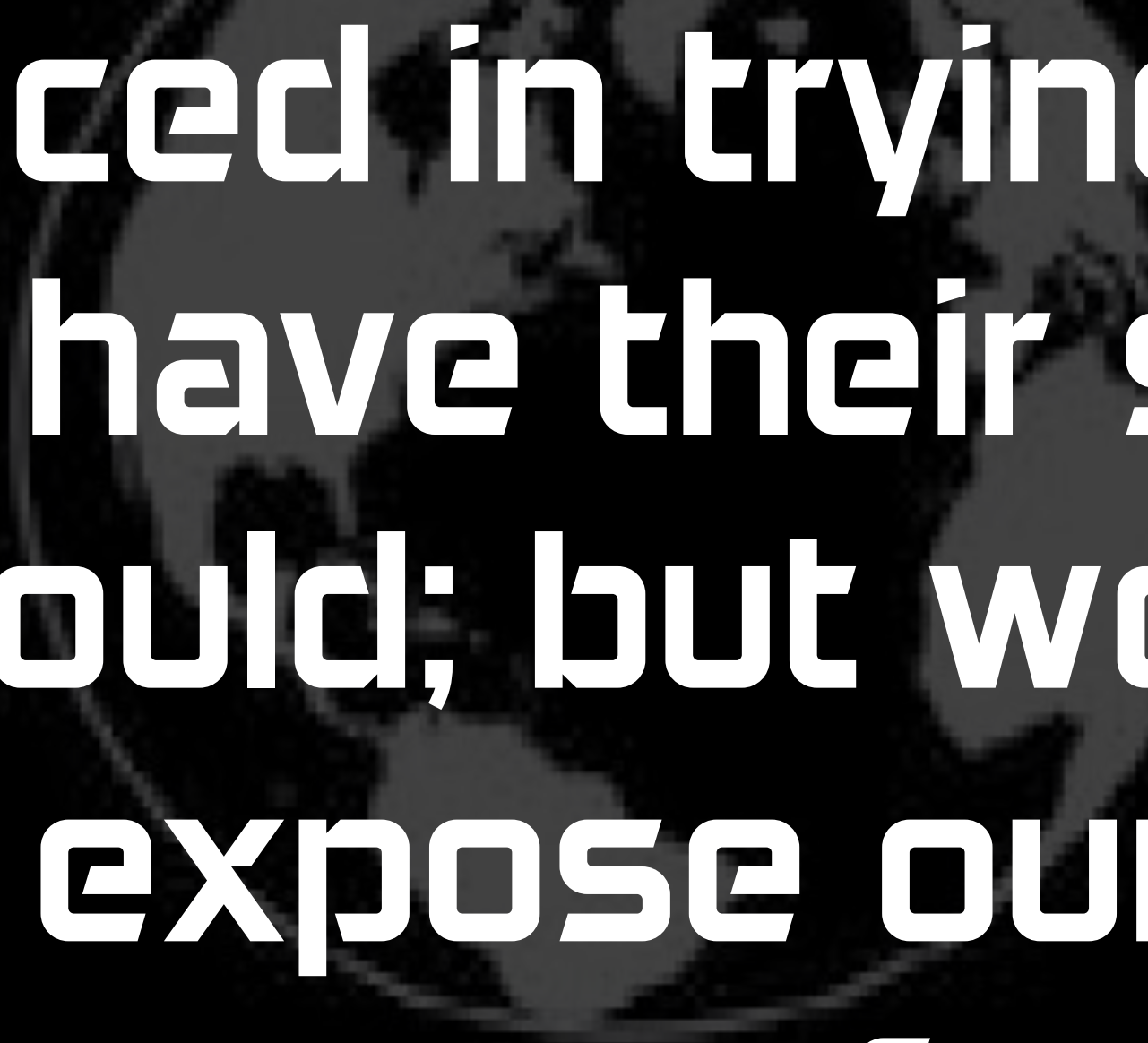
**in it, not of it**

**Romans 12:2**



**“We should choose the society most favorable to our spiritual advancement, and avail ourselves of every help within our reach; for Satan will oppose many hinderances to make our progress toward heaven as difficult as possible.”**

Romans 12:2



**“We may be placed in trying positions, for many cannot have their surroundings what they would; but we should not voluntarily expose ourselves to influences that are unfavorable to the formation of Christian character.”**

**-Messages to Young People 419.1**

Romans 12:2



**“When duty calls us to this, we should be doubly watchful and prayerful, that, through the grace of Christ we may stand uncorrupted.”**

**-Messages to Young People 419.1**

Romans 12:2



**Some counsel on things to avoid**

**in it, not of it**

Romans 12:2



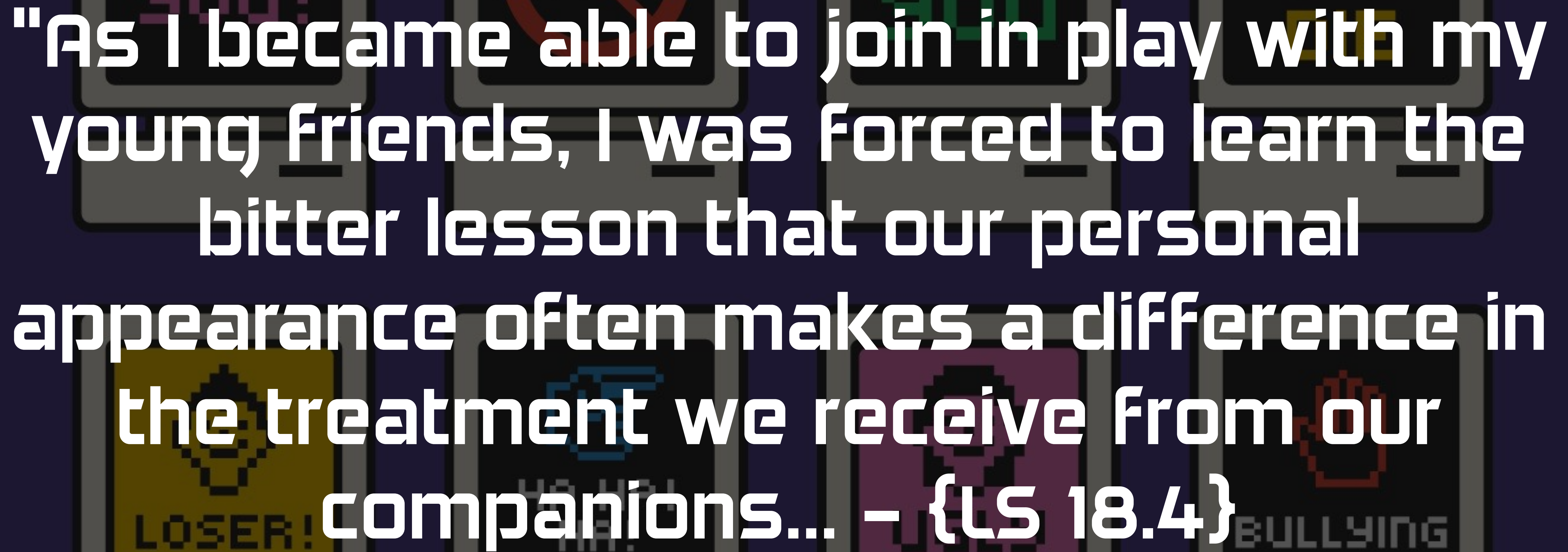
Nothing frightens me more than to see the spirit of variance manifested by our brethren. We are on dangerous ground when we cannot meet together like Christians, and courteously examine controverted points.

1888 534.3

I feel like fleeing from the place lest I receive the mold of those who cannot candidly investigate the doctrines of the Bible. Those who cannot impartially examine the evidences of a position that differs from theirs, are not fit to teach in any department of God's cause.

1888 534.3





"As I became able to join in play with my young friends, I was forced to learn the bitter lesson that our personal appearance often makes a difference in the treatment we receive from our companions... – {LS 18.4}



HATE  
YOU!



BULLY



I  
YOU



DIE

"...It was the hardest struggle of my young life to yield to my feebleness, and decide that I must leave my studies, and give up the hope of gaining an education. - {LS 19.2}"



LOSER!




HA HA!  
HA!



UGLY




BULLYING




I can never  
get that  
Photo  
back

**Amanda Todd**



It's out  
there  
forever...

**Amanda Todd**



1 week later I  
I get a text  
get out of your I  
school

**Amanda Todd**

She should try  
a different bleach,  
I hope she dies  
this time and  
isn't so stupid.

**Amanda Todd**

I have nobody

I need someone



**Amanda Todd**



**You're not alone, you DO have someone**







HATE  
YOU!



BULLY



I  
HATE  
YOU



DIE

**JESUS' EXPERIENCE**

**Viewed as unattractive-Is 53:2**

**Rejected-Is 53:3**

**Alone in His grief-Is:52:3**

**Physically wounded-Is 53:5**

**Was quiet about abuse-Is 53:7**



LOSER!



HA HA!



LOSER



BULLYING

A pixelated sign with a black background and purple text that reads "HATE YOU!".

HATE  
YOU!

A pixelated sign with a black background, a red circle with a diagonal slash, and the word "BULLY" in grey text.

BULLY

A pixelated sign with a black background, a green "I", a grey gun icon, and a green "YOU".

I  
YOU

A pixelated sign with a black background, a grey skull icon, and the word "DIE" in yellow text.

DIE

## Jesus' Experience

Ridiculed and mocked—Ps 22:6-8

Stripped and cried to God for help

Ps 22:18-21

Tempted to harm Himself—Mt 4:5-6

A pixelated sign with a yellow background and black text that reads "LOSER!".

LOSER!

A pixelated sign with a black background and blue text that reads "HA HA HA!".

HA HA  
HA!

A pixelated sign with a purple background and black text that reads "UGLY".

UGLY

A pixelated sign with a black background, a red hand icon, and the word "BULLYING" in grey text.

BULLYING



HATE  
YOU!



BULLY



I  
HATE  
YOU!



DIE

**JESUS' EXPERIENCE**

**Betrayed by someone He trusted**

**Mt 26:48-49**

**Tempted to numb pain by drinking wine**



HATE  
YOU!



HATE  
YOU!



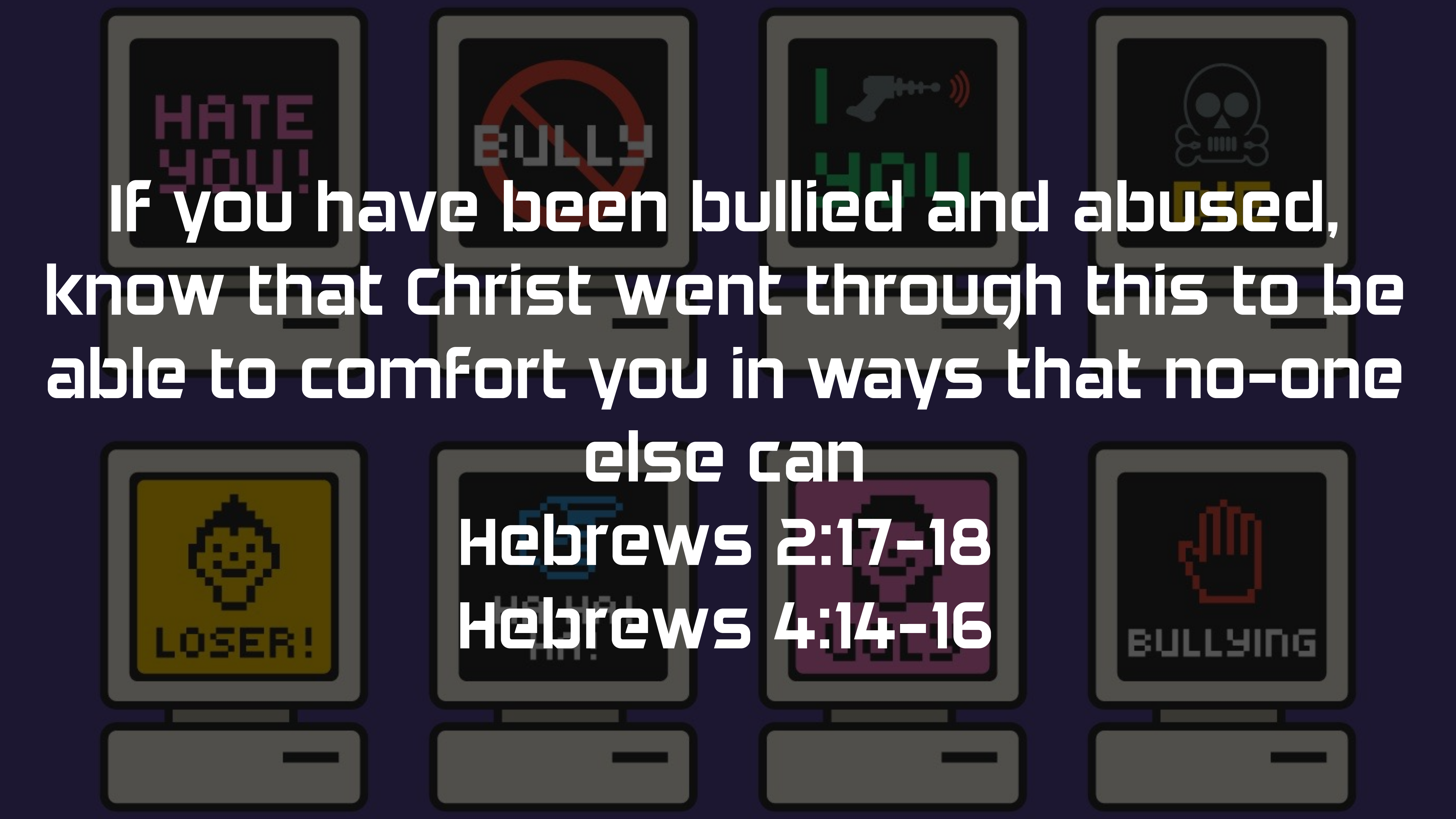
HATE  
YOU!



HATE  
YOU!

**Mt 27:34**

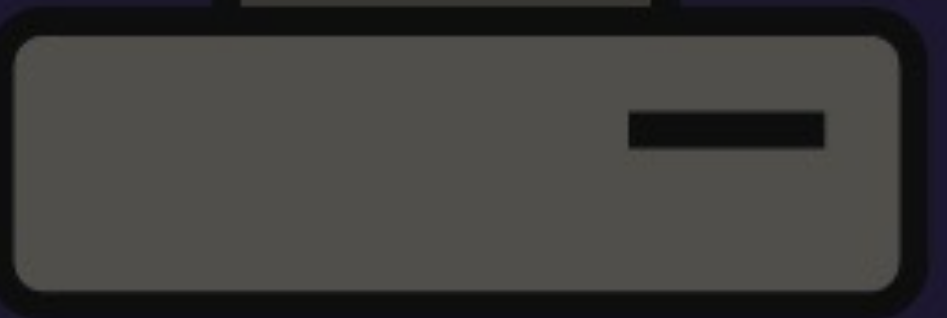
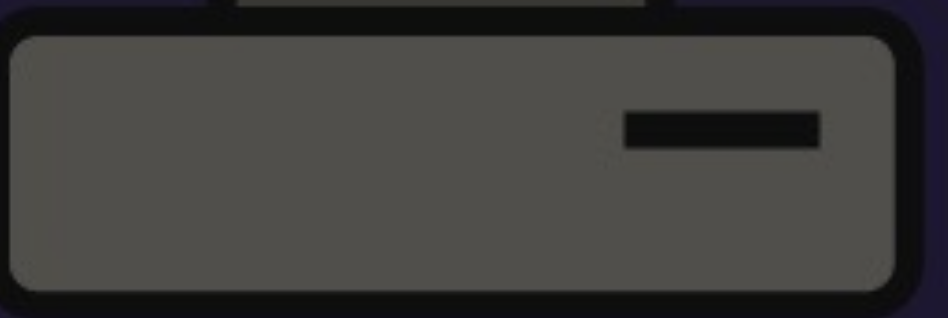
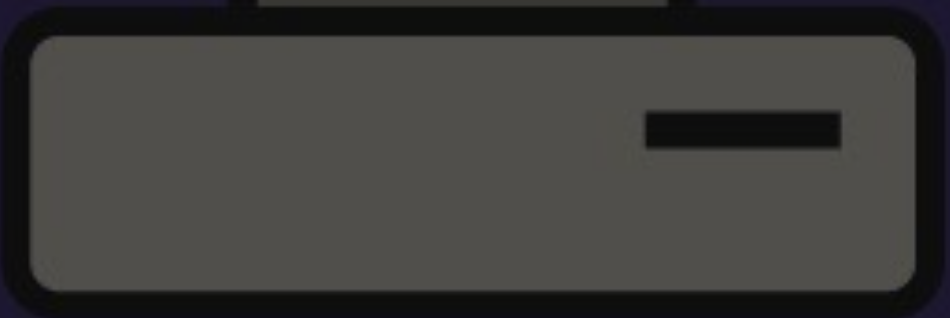
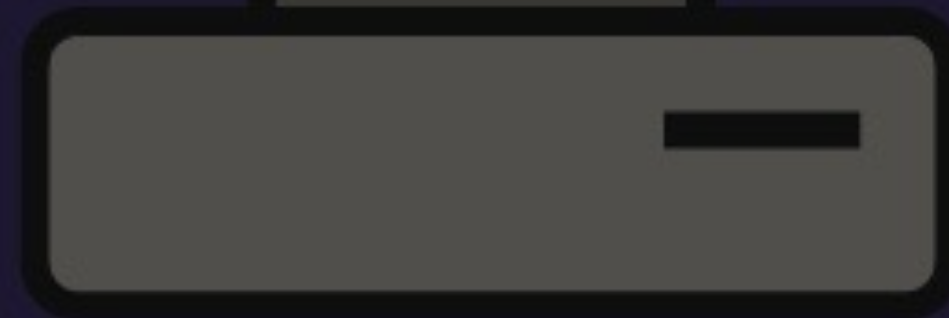
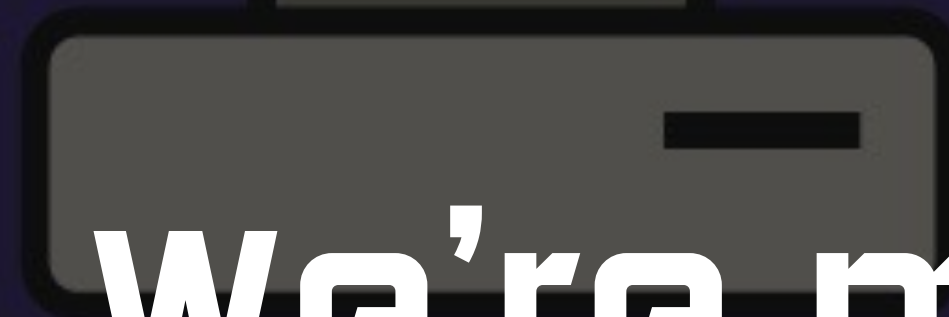
**Publicly exposed and shamed-Mt 37:35**

The background features a grid of eight computer monitors. The top row contains four monitors: the first shows 'HATE YOU!' in purple; the second shows 'BULLY' with a red prohibition sign over it; the third shows 'I HATE YOU' with a grey gun icon; the fourth shows a skull icon. The bottom row contains four monitors: the first shows a yellow smiley face with 'LOSER!' below it; the second shows a blue smiley face; the third shows a purple smiley face; the fourth shows a red hand icon with 'BULLYING' below it. The central text is overlaid on the top two rows of monitors.

**IF YOU HAVE BEEN BULLIED AND ABUSED,  
KNOW THAT CHRIST WENT THROUGH THIS TO BE  
ABLE TO COMFORT YOU IN WAYS THAT NO-ONE  
ELSE CAN**

**Hebrews 2:17-18**  
**Hebrews 4:14-16**

**If you have seen people bullied, do something about it. We're more than willing to share our disgust over political and religious things. But we watch things like this happen and say nothing.**





**So is Social Media A Sin?  
It depends**



S O C I A L  
M E D I A

Questions?



@deecasper24  
@unsceneme



@unscenemediagroup  
@dcasper24



@unsceneme  
@deecasper24



/c/deecasper  
/unscenemedia



Dee Casper