



# Agritourism

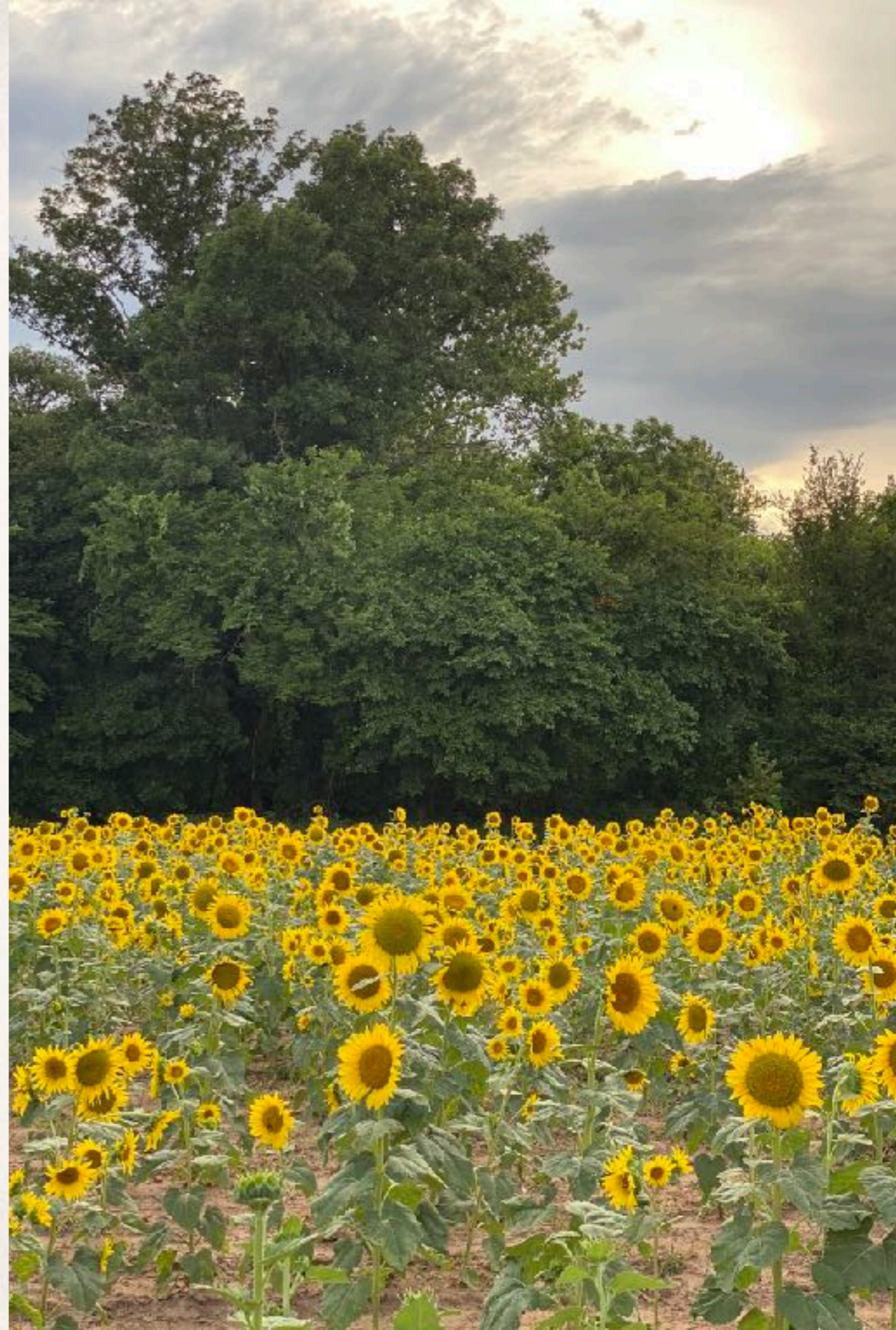
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Allyson Fisher Lambert

# Agritourism

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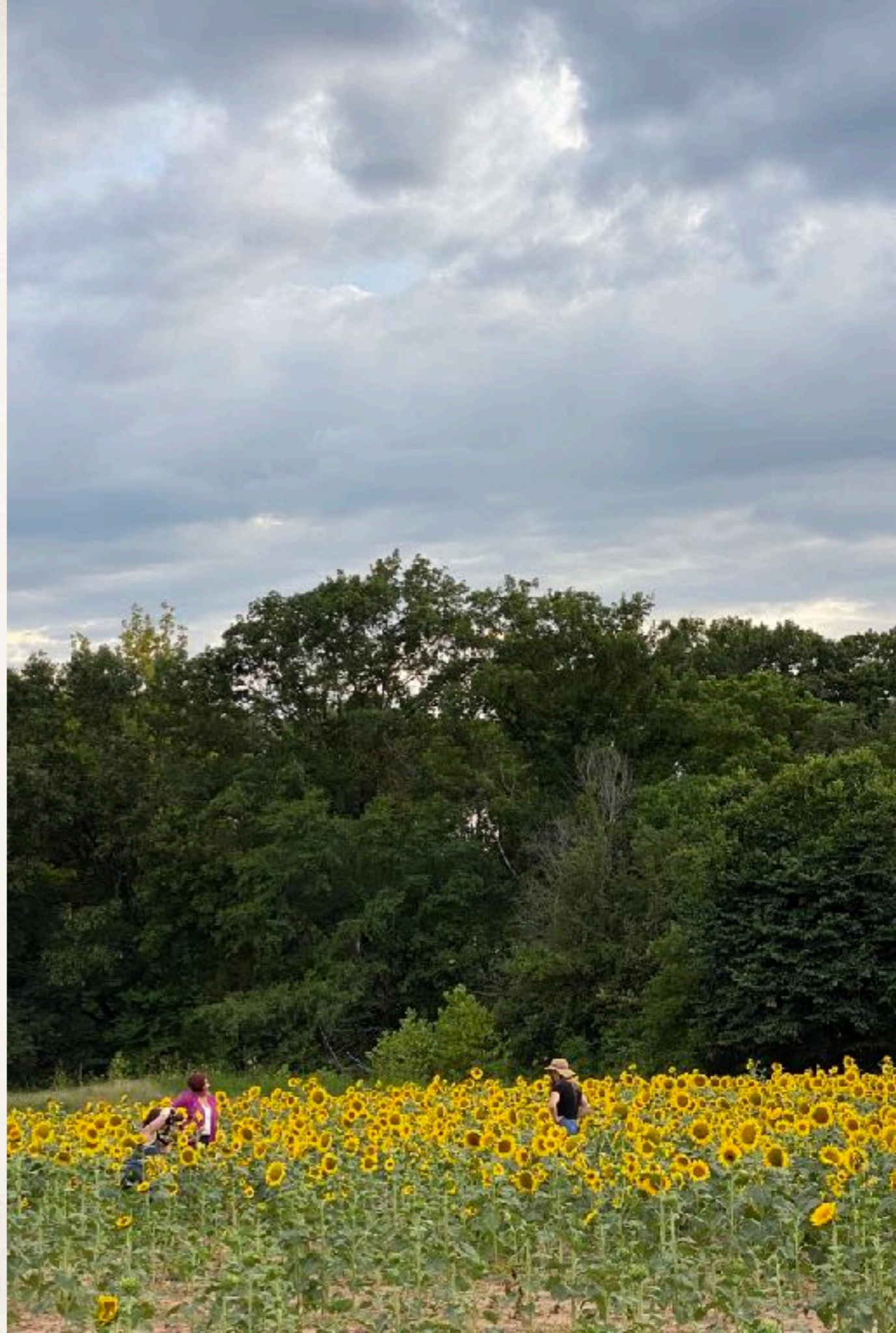
- ❖ Selling an experience!
- ❖ Diversify
- ❖ State funding



# Sunflower Field

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- ❖ 3 acres
- ❖ Bird seed
- ❖ Entrance fee
- ❖ U-pick (price per stem)
- ❖ Photographers
  - ❖ Charge per hour
- ❖ Parking
- ❖ Bathrooms?



# U-Pick

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- ❖ Summer
- ❖ Zinnias, Sunflowers, Celosia, Marigolds
  - ❖ Dahlias?
- ❖ Pricing
- ❖ Insurance
- ❖ Supplies
- ❖ Produce as well



# Special Events

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- ❖ Design Classes
- ❖ Wreath Classes
- ❖ Date nights



# Educational

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- ❖ How to start seeds
- ❖ Kids classes for field trips
- ❖ “Work” days



# Fall on the Farm

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- ❖ Pumpkin Patch
- ❖ Field Trips
- ❖ Corn Maze
- ❖ Sunflower field
- ❖ Dried wreaths



# Potted Mums

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- ❖ Fall income
- ❖ People love coming to the farm





# Agritourism

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- ❖ Pros and Cons
- ❖ Other ideas?



