



FARMERS MARKET

Tips & Techniques

BOUNTIFUL BLESSINGS
Farm est 1998 

BOUNTIFUL BLESSINGS farm

Organic

LOCAL

 Fresh

Year Round









5 BE'S

TO FARMERS MARKET SUCCESS

- Be Intentional
- Be Systematic
- Be Relational
- Be Generous
- Be a Deflector

BE INTENTIONAL

- At the end of each season evaluate...
- Know your goals and purposes
- What is the real reason you are at the Farmer's Market?



BE SYSTEMATIC

- Same size tables / tablecloths
- Supply box
- Check off supply sheet
- Boxes / baskets etc.





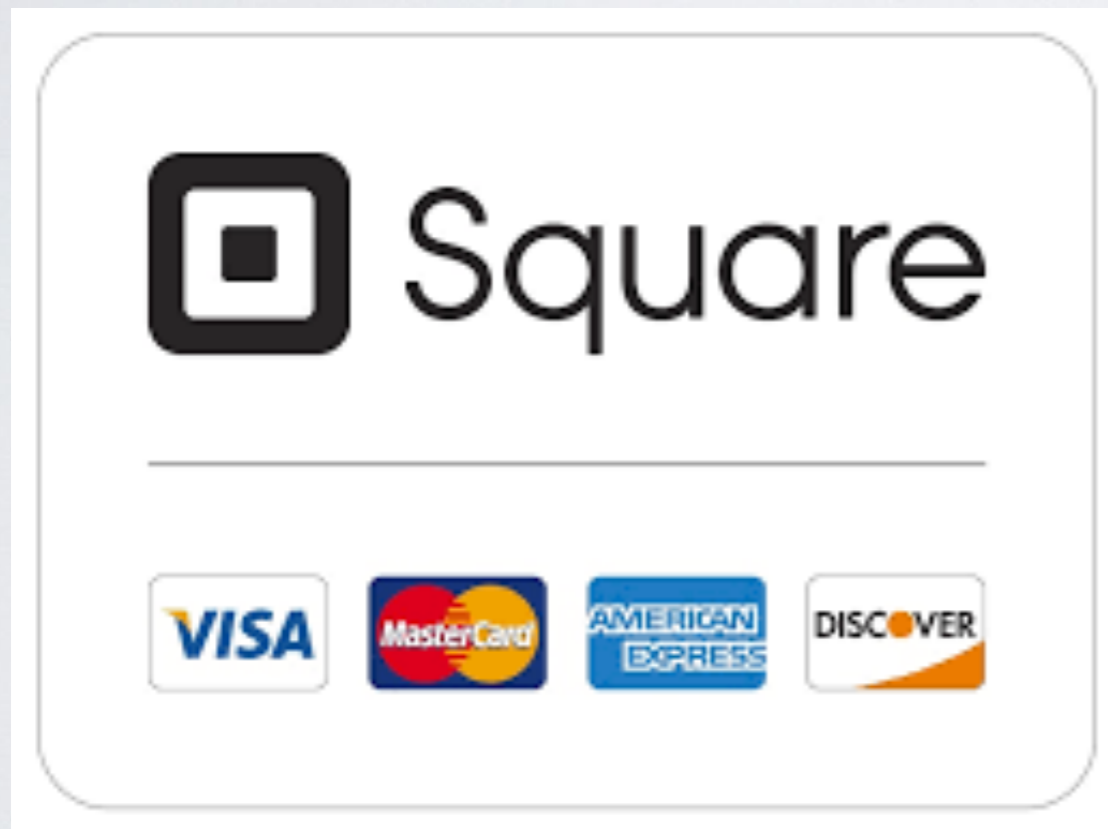




12th Ave S

CU
RS

SYSTEMATIC CONT.



- Use the Square App

CONT.

- System for labeling & other signage



MORE SYSTEMS/ GOALS

- Pile it high and watch it fly!
(Reduce tables when stock gets low.)
- Use Shopping Baskets
- Two canopies
- 2 for vs. specials on single items.





191145T

COURTESY & BLESSINGS
Farm
GF Bakery
Always your partner from our
farm to yours. 
Vegetables
Berries
Pasture-raised eggs
or bread
Flowers - Ask!

ORGANIC
Garden
2.50/lb

BE RELATIONAL

- Relationships build a business
- Overstaff your booth
- Take your family
- Greet customers by name
- Talk to customers over the table
- Pass out samples



BE GENEROUS



- Generous bunches
- Give something extra for large purchases
- Don't price gouge
- Bakers dozen...

BE A DEFLECTOR

- Give God the glory...



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