

Welcome to

From Zero to 100: Starting the Institutional Farm

January 19, 2024



FLETCHER ACADEMY

Incorporated Ministries

About This Seminar

Get your institutional farm running! Grow vision, who to engage, and how to engage stakeholders.

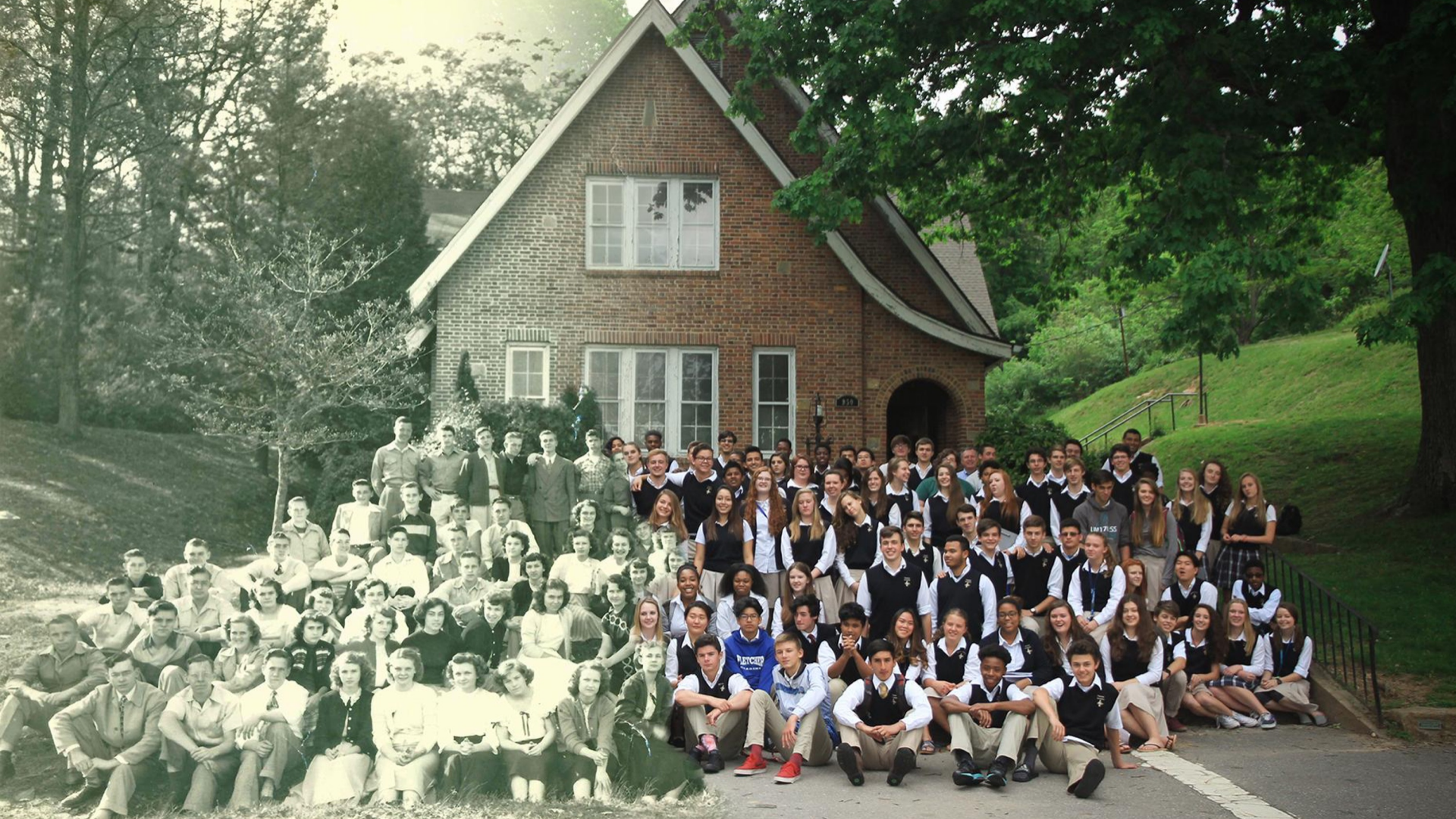
Leave with ideas for developing your farm and make a connection with someone to support your journey.













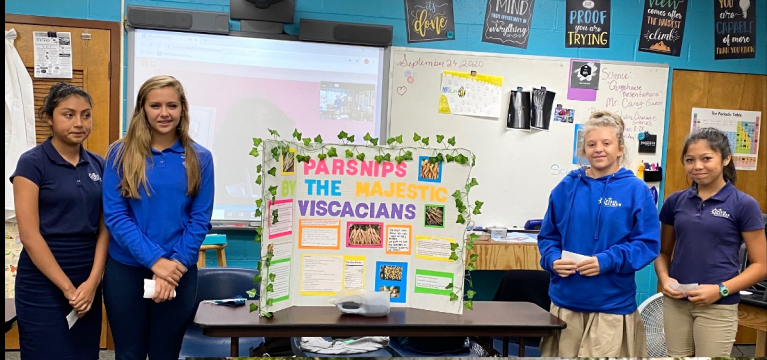
Growing better
by bringing God's plan for
agriculture into each life
through in-person experiences



A photograph of three people working in a garden. In the foreground, a person in a grey hoodie is bent over, working with the soil. In the background, a person in a blue hoodie and sunglasses is also working. On the right, a person in a red jacket is partially visible, also engaged in the activity. The scene is outdoors with a bright, slightly overcast sky.

**Trust in God
Leadership, Team
Vision
Education is product
Curriculum Integration
Agricultural Experience
Donors and Volunteers**





Farm Guiding Statement

We garden to draw closer to our Creator. We grow vegetables, nuts, and fruits for daily nourishment, setting aside a portion to assist those in need.

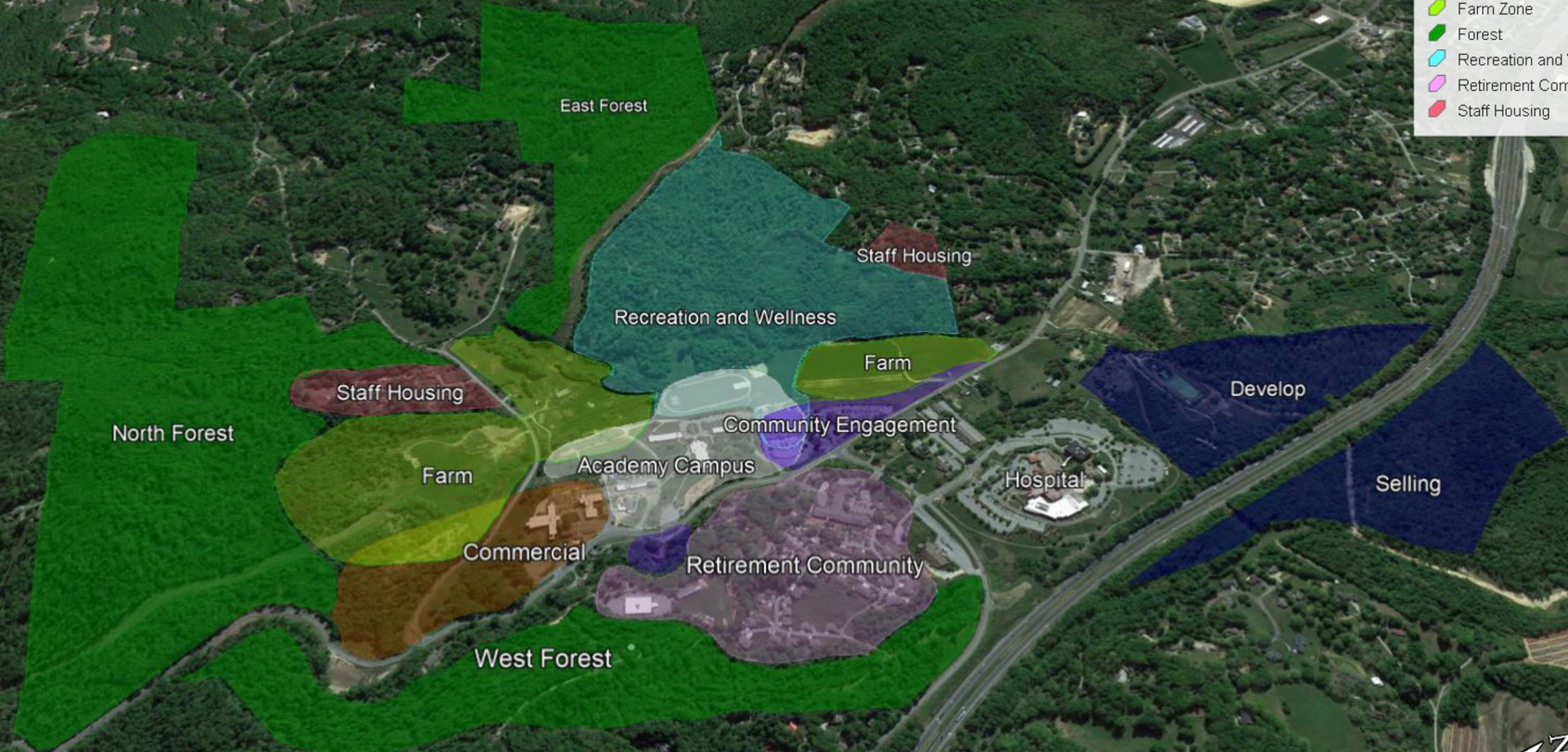
We practice and teach simple, sustainable, organic agricultural methods that use minimal resources to provide nutritious food for life.

FAI Campus Plan

Zone Map

Legend

- Academic Core
- Commercial
- Community Engagement
- Develop
- Farm Zone
- Forest
- Recreation and Wellness
- Retirement Community
- Staff Housing









Welcome to Eden

ARBOR

BAMBOO FOREST

COMPOST AREA

PLANTER

BENCH



SANTAREM
and SCHOOL DART
Quality
Premium Quality
In One
SANTAREM



Parsnips
Love is Choice

Coming to a store near you. To be successful, you need to know the right people to talk to. The right people to talk to are the ones who know the market. The right people to talk to are the ones who know the market. The right people to talk to are the ones who know the market.

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**PARSNIPS
THE NAME
VISCIACIANS**

**POTATO
MANIACS**

Flourish Academy
Our Story



Fletcher Academy

 Greenhouse 

Open to Public

Hutch Mt. Rd.













A young woman with dark hair in a bun, wearing a red polo shirt and a black and white plaid skirt, is eating a slice of watermelon.

A young woman with blonde hair in a ponytail, wearing a red polo shirt and blue jeans, is eating a slice of watermelon.

A young woman with reddish-brown hair, wearing a dark blue polo shirt, a light-colored pleated skirt, and black boots, is eating a slice of watermelon. She has a lanyard with an ID badge around her neck.

A man wearing a dark cap, glasses, a blue t-shirt, and black boots is eating a slice of watermelon. He is standing behind the woman in the blue polo shirt.

A young man with red hair, wearing a white t-shirt and khaki pants, is eating a slice of watermelon.

A young man wearing a grey Abercrombie and Fitch sweater and khaki shorts is eating a slice of watermelon. The sweater has the text "ABERCROMBIE EST. 1892 AND FITCH" on it.

A young man wearing a light blue polo shirt and dark pants is eating a slice of watermelon.













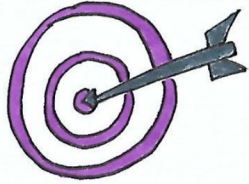
Any Questions?



5

KEY QUESTIONS EVERY LEADER SHOULD ASK

The 5 most important questions you will ever ask about your organization - Peter Drucker with Jim Collins and others



WHAT IS OUR MISSION?

- What are we trying to achieve?
- What is your organisation's reason for being?
- What are the significant external or internal challenges, opportunities and issues?
- Does our mission need to be revisited?



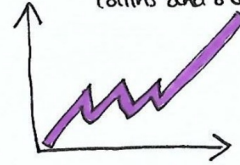
WHO IS OUR CUSTOMER?

- What value do we currently provide each of our customers?
- Do our strengths, our competencies and resources match the needs of our customers? If yes, in what way? If not, why not?
- Have our customers changed?
- Should we add or remove some customers?



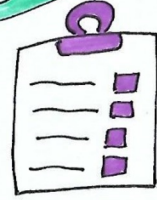
WHAT DOES OUR CUSTOMER VALUE?

- What are our customers' long-term aspirations and what is our capacity and competency to deliver on these aspirations?
- What resources - internal and external - can you use to determine your customers' level of satisfaction? E.g. do you need to conduct a survey of current customers as well as those who no longer use your service?



WHAT ARE OUR RESULTS?

- How do we define results for our organisation?
- To what extent have we achieved these results?
- What are the major activities or programs that have helped or hindered the achievement of these results?
- How well are we using our resources?



WHAT IS OUR PLAN?

- What have we learned and what do we recommend?
- Where should we focus our efforts?
- What, if anything, should we do differently?
- What is our plan to achieve results for the organisation?
- What is my plan to achieve results for my group or responsibility area?