

Puppies for Profit



An introductory course on the business of breeding dogs



The Goldens with a Mission - Story

- How we got our first dog
- The story of the first birth
- How the business grew
- How we got into service dogs









Purchasing a Dog

Questions to Consider:

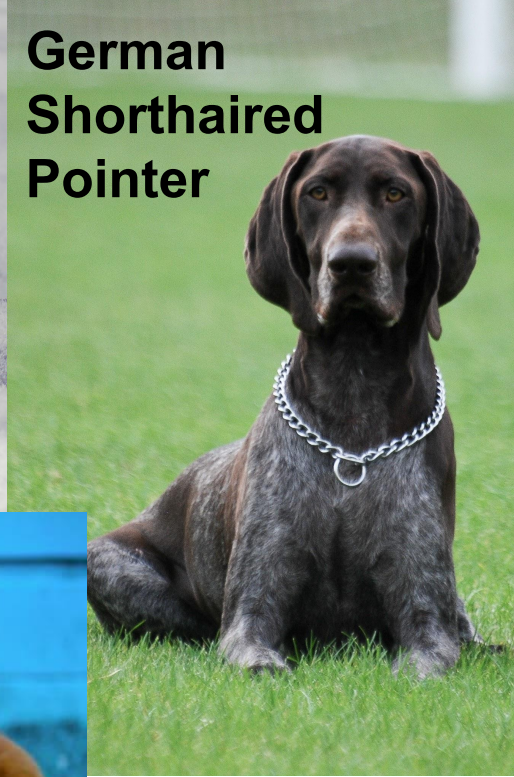
- What type of dog do you want?
- Have you researched the characteristics of the type of dog you are interested in?
- Is it AKC/CKC Registered?
- Should you breed your dog and why do you want to?

7 Categories of Dog Breeds

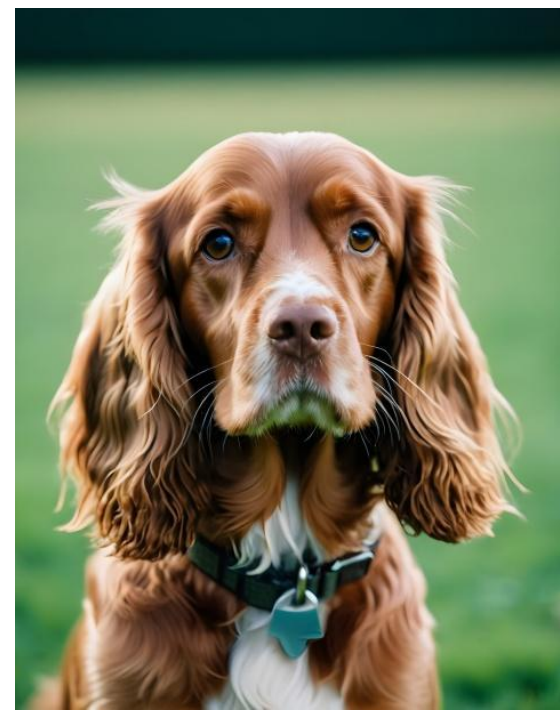
- Sporting Group
- Hound Group
- Working Group
- Terrier Group
- Toy Group
- Non-Sporting Group
- Herding Group



**Labrador
Retriever**



**German
Shorthaired
Pointer**



**Cocker
Spaniel**



**Nova Scotia
Duck Toller**

Sporting Group



Bloodhound



Greyhound



Coonhound

Hound Group



Bernese Mountain Dog
Working Group



Doberman Pinscher



Siberian Husky



Norfolk Terrier

Terrier Group



Bull Terrier



White Terrier



Maltese

Toy Group



Pomeranian



Yorkshire Terrier



Dalmatian



Poodle



Chow Chow

Non-Sporting Group



Australian Shepherd



Border Collie

Herding Group



Sheltie

AKC/CKC Registration

- American Kennel Club/Continental Kennel Club
- Shows information about the dog, especially about the dog's pedigree
- Required if you show dogs
- Doesn't matter as much if you don't show dogs
- AKC does NOT guarantee a healthy dog, but it does increase the chances

Dog Breeding

Why Dog Breed?

- For the Learning Experience
- To Make Money
- To supply a need in the area

Why I Shouldn't Breed my Dog

- If you have a busy schedule
- If your dog is poor breeding stock
 - Breeding unhealthy dogs is unethical
- If you expect to be able to do it hands-off then I highly discourage it.
- It is NOT a passive income!

Questions to determine whether to breed your dog?

- Are there a lot of people in the area breeding dogs?
- Is the market saturated with pups?
- What breed is your dog do you have and what are the weaknesses of that breed?
- Who do you hope will purchase the puppies?
- Is your dog healthy?

Breeding a Healthy Dog

- Vet check your dog and test for:
 - Heart murmurs
 - Worms/parasites
 - Eyes/ears
 - Skin/allergies, growths
 - Tick Diseases
- Female 2 Years of age
- Check to make sure the Stud and the female are not related at all
- May need to use someone else's Stud (Stud fee is common! Remember, Stud is 50% of the litter. Make sure he is healthy!)
- Tests that can be done on dogs - genetic testing, Anaplasmosis/lymes/OFA hip/elbows x-ray results

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- Make a quiet area for the breeding
 - They will often stay locked for 10-15 minutes
- 62 days from the 2nd day of breeding until delivery (63 days for some breeds)



During Term

- Ultrasound for detecting early pregnancy
- Try to keep ticks off of them, but be very careful with tick medicine during pregnancy
- X-ray for counting puppies around day 50



70362
Hamilton, Cheryl

F
001Y

R LAT Abdomen
Dutchess
25-Jul-2022
Acq: -
Se: 1
Im: 1/1
Lat/Pos: R/LL



owner-bf6795725
CXDI
Amherst Veterinary Hospital
DFOV: 42.5 x 35.3 cm
Calibration: Detector

Zoom: 1.00x
W:4096 L:2048

Preparing to Deliver

- Towels
- Wading pool
- Bulb Suction
- Clamps (or dental floss)
- Heating pad with low heat
- Laundry basket
- Paper towels
- Trash can

Signs of Delivery

- Panting, digging, hiding, under a shed or barn, following you around, licking, shivering, excessive whining
- Temperature drops 24 hours before labor
 - Do a daily check of temperature 2 weeks ahead of time to keep watch

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- Encourage mother to clean the puppy. Make sure the face gets clean
- The best way for the umbilical cord to be severed is for the mother to chew it. This helps to lessen the amount of bleeding.
 - If she doesn't chew it, cut it with sterilized scissors about an inch long and clamp it or tie it with clean dental floss.





Set up for Puppies

- Not too soft of an area for (it can smother the puppies if they lay on it)
- Washable pads
- Let the mother dog care for her puppies unless she is ignoring them
 - Mother will take care of cleaning babies (including eating all the excrements!)
 - It is good to check to make sure the mother is licking all of the puppies urine. It requires stimulation for them to urinate. To check: you can take a paper towel and rub their genitals.





Care of Puppies

- In pool for 3 weeks for golden retrievers (depends on the size, indoor pen, no slippery surface (hard on hips))
- We potty train with a fake grass just outside of the puppy's crate so that they are going to the bathroom outside as soon as they come out
- Play area on a non-slip surface
- We raise dog in the house so they are used to sounds of a normal home. It is a lot of work carrying puppies outside several times a day
 - Some people have kennels, some use wood chips for bedding. Some say dust causes respiratory problems in puppies so that is sometimes discouraged.









Vet Visit

- Deworm puppies every 2 weeks from birth- worm eggs often in rectal area of mother.
- Complications:
 - Heart murmur (all puppies are born with heart murmur)
 - Undescended testicle
 - Hooded vulva
- We pay for the first vet visit and vaccinations.



Determining when to Sell

- 8 weeks is the rule of thumb
- Things to consider if keeping longer
 - Cost and energy
 - Influence - (They will learn)

How to Sell Dogs

- Pink bows on your least favorite puppies. Pink always sells first!
- We use colors, others name the puppies, some use other things.
- Social Media works well.
- If AKC registered you can use their services.
- Honest and upright business practices
- If people can't afford the price, they can't afford to take care of it

Honest and Upright Business Practices

- Check around and see what others are selling for
- See what they are offering for their price
- If people can't afford the price, they can't afford to take care of it
- Background check the people
- If they try to dicker with you, they will probably never thank you
- Stand by your product
- Don't underestimate the cost of favors







Record Keeping, Taxes, Etc.

- You can have a business name if you want
- Keep your Receipts!
- Application to help screen people
- Tax
 - In Canada you are taxed based on your gross income
 - Charge tax after \$30,000 -check what your laws say
 - Expenses need to be kept track of
 - You can talk to your accountant to see all that you should keep track of

Mission Purpose

- Why Goldens with a Mission?
- We should do no business that is not directly for the Lord's Glory









Questions?



